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ABSTRACT

Ohio White House Conference preconference programs were held from March 10-May 25, 1978, at 18 locations across the state and attracted almost 1500 citizens and librarians interested in speaking out on libraries and information services. Detailed information about the preconferences is provided by this report in three sections: (1) narrative reports of the preconferences arranged by region; (2) response postcards received by the subcommittee following an individual's attendance at a regional meeting, arranged by subject; and (3) response postcards arranged by area. Major topics of concern include library public relations, library services, library technology, funding of libraries, community analysis, and cooperation among all types of libraries. The subcommittee's summary of the results of the regional preconferences is presented in the conclusion. (Author/JD)

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OHIO WHITE HOUSE CONFERENCE ON LIBRARY AND INFORMATION SERVICES **Speak Out**

Ohio White House Conference
Preconference Program Report

submitted to
Ohio White House Conference
Advisory Committee
by
Preconference Program Subcommittee
Floyd Dickman
Adrienne M. Isacke
State Library liaisons
to Subcommittee
June 14, 1978

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Diana M. Cohen

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I. Overview

Ohio White House Conference preconference programs were held from March 10 - May 25 at 18 locations across the state and attracted almost 1500 citizens and librarians interested in speaking out on libraries and information services.

Among the concerned citizens were children, young adults, minorities, disabled, elderly, a former professional football player, state legislators, professionals, housewives, farmers, businessmen and many others. A variety of librarians and information specialists attended.

Major topics of concern at most of the meetings included library public relations, library services, library technology, funding of libraries, community analysis, and cooperation among all types of libraries. Unique concerns were expressed at individual meetings. A sampling of these are:

- purchase of quality literature vs. trash
- promotion of friends of the library groups
- a discussion of intellectual freedom
- suggestion of computer links between the library and the home
- service to rural areas
- will libraries be free in the future?
- should libraries teach reading?
- minority representation on boards of trustees or boards representative of the entire community.
- a specific recommendation that a "national statement of policy to reaffirm the freedom to read anything at any time and that this should be translated into law that people are entitled to and should be provided with libraries and access to information."

The preconference gave participants a chance to select/elect representatives to the state conference. In many instances, more than enough people volunteered to be representative delegates.

The following sections will give more detailed information about the preconferences. Section II is the compilation of narrative reports prepared by regional coordinators/reporters. Section III consists of response postcards received by the subcommittee following an individual's attendance at a regional meeting. Post cards are grouped by subject matter and by region. Section IV is the subcommittee's response to the results of the regional preconferences.

Contents

I. Overview 5

II. Preconference narrative reports 9

COIN 11
Akron-Summit County 18
SWORL 25
INFO 34
NORWELD 37
WORLDS 44
SOLO 52
NOLA
Youngstown 64
Geauga County-Chardon 69
Warren 76
MILO 91
CALICO 97
CAMLS 105
MOLO 115
GCLC 123

III. Response postcards 133

A. By subject

Public relations 135
Services 137
Funding 138
Delegate selection 139
General comments 141

III. Response postcards 143

B. By area

CALICO 145
CAMLS 147
MOLO 149
OVAL, MILO, NORWELD 150
Akron, COIN, GCLC 151

IV. Conclusions 153

II. Preconference narrative reports

PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE Ashland College, Ashland, Ohio 44805

MEETING DATE AND TIME March 10 - 12 - 1 Registration
1 - 3:30 Meeting

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE see attached list

PRECONFERENCE PROGRAM REPORTER Miss Julianne Phillips

TOTAL ATTENDANCE 80 +

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)
Small elementary school group most dynamic; balance about equally composed of middle-age men-women plus about 20 library associated.

AUDIENCE RESPONSE TO A-V PRESENTATION
excellent X
good ____
poor ____

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:

See attached questions which moderator modified (and improved)

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

PROGRAM PACKAGE EVALUATION
excellent ____
good X
poor ____

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

PRECONFERENCE PROGRAM COORDINATOR John A. Lacey

PRECONFERENCE PROGRAM REPORTER ____

PRECONFERENCE OBSERVER ____

OHIO WHITE HOUSE PRECONFERENCE ON LIBRARIES AND INFORMATION SERVICES

Dr. Eugene Byers
Green Township Rd.
Loudonville, Ohio 44802

Adrianne Isacke
State Library of OHio
65 S. Front Street
Columbus, Ohio 43215

Diana M. Cohen, Coordinator
The Ohio White House Conference
on Library and Information Services
The State Library of Ohio
65 South Front Street
Columbus, Ohio 43215

Arie Koelewyn
Head of Reference
Richland County Public Library
Mansfield, Ohio

Lucille Thompson
Project Director
COIN
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Mansfield, Ohio 44902

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65 S. Front Street
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Leslie Kee, Coordinator
County Extension Services
Mansfield Public Library
43 West 3rd Street
Mansfield, Ohio 44902

Dr. Charles R. Munson
Professor, Practical Theology
616 Park Street
Ashland, Ohio 44805

Dr. Stan Dewey
Miller Hall

Charles Mistovich
Founders Hall

Miss Sharon Wepler
5358 Amstutz Hall
Ashland College
Ashland, Ohio 44805

Minutes
Ohio White House Conference
on Libraries and Information Services
Region 4 Preconference
(Central Ohio Interlibrary Network Area)
March 10, 1978 - Ashland College Library - 12-4 p.m.
Sponsored by John W. Brown
Center for Current Government Studies, Ashland College

Region 4 Preconference Planning Committee:

John Lacey, Coordinator	-- Ohio White House Conference Advisory Committee
Eugene Byers	-- Ohio White House Conference Advisory Committee
Stanley Dewey	-- Ashland College
Leslie Kee	-- Mansfield-Richland County Public Library
Arie Koelewyn	-- Mansfield-Richland County Public Library
Chuck Mistovich	-- Ashland College
Charles Munson	-- Ashland College
Martha Stratton	-- Central Ohio Interlibrary Network
Lucille Thomson	-- Central Ohio Interlibrary Network
Sharon Wepler	-- Ashland College

John Lacey of Ashland, Ohio, member of the Ohio White House Conference on Libraries and Information Services Advisory Committee, chaired the meeting. His introductory remarks stressed the importance of an informed citizenry and that the opportunity to "speak out" on current issues -- libraries and information services at this meeting -- was one which in recent years has been lost to many citizens.

WELCOME:

Dr. Arthur L. Schultz, President of Ashland College, welcomed the group to the campus and expressed his pride in the fact that the John W. Brown Center for Current Government Studies was host to the first of approximately twenty preconferences to be held around Ohio. He traced the White House Conference on Libraries and Information Services idea through the Nixon, Ford, and Carter administrations, culminating in a program which at this point will stimulate ideas and the formation of recommendations regarding libraries at the "grass roots" level. He offered the following questions to the group for their consideration during the afternoon:

What do you expect of your libraries and information services?
What are the library materials and services most relevant in today's society?
What is most necessary to housewives, farmers, businessmen, the handicapped, elderly, children?
How can libraries better serve you?

Dr. Schultz stated that as libraries and information services are vital to the life of a college so should they serve as the hub of the cultural recreational and intellectual life of every community. He expressed a hope that the ideas generated by this meeting would benefit libraries in the COIN area.

DELEGATES AND OBSERVERS AT
OHIO WHITE HOUSE CONFERENCE:

Mr. Lacey encouraged participants to consider applying as delegates or observers to the Ohio White House Conference on Libraries and Information Services, to be held in Columbus, September 20-22, 1978. There will be 250 delegates to the state conference and 100 observers.

Dr. Charles Munson served as moderator. Initial discussion question was "What is a library?" Responses were varied and included the following:

a collection of books
accessibility to organized information of any kind
community continuing education center
only free learning center - can learn what you want
forum for community issues
one of few nonprofit organizations dedicated to betterment of of society
objective, democratic source of information
point of access to the past
sum total of recorded human experience, organized for use by all people who get information to the user
place to study

SLIDE PRESENTATION:

Dr. Munson introduced a slide presentation produced by The State Library of Ohio showing the development of library services in Ohio from early 1800's to the present and stressing citizen input into the Ohio White House Conference series, whose theme is "Inforum '78 - Take Part in Tomorrow."

DISCUSSION:

Dr. Munson opened the floor to further discussion. First question addressed was "Why do people NOT use libraries?" Responses included:

Many people are afraid of libraries and librarians and the public images they project.
People aren't aware of what libraries have to offer.
People think of libraries as a source of books, not information.
People today are more sports and entertainment oriented than reading oriented.
Library procedures and organization are often too sophisticated for ordinary citizen.
Libraries stress education, not information and recreation.
Libraries do not use normal means of advertising their services.
Libraries and librarians are not active enough in community affairs.

DISCUSSION: (continued)

Libraries depend too much upon people coming to them; should do more outreach, provide better or additional services via telephone, volunteers, etc.
Reading is no longer considered a pleasurable pastime by many people.
Schools have not met their responsibility of teaching students to read and that learning can be fun.
Librarians are not as receptive as they should be to needs of their users; they should have as much training/background in dealing with the public as they do with books and other information sources.

The next topic of discussion was library costs and funding. Participants discussed the funding of Ohio public libraries by the intangibles tax and the strengths and weaknesses of this kind of tax.

Also discussed was what libraries can do to serve users when money is lacking. Ideas offered were:

prosecute those who aren't paying intangibles tax
request larger amounts -- or all -- of intangibles tax collection
share resources
charge for "extra" services
use volunteers to provide some services
purchase microforms instead of hard copy; cheaper to store, easily duplicated

Some participants advocated distribution of intangibles from the state rather than county level or using a different type of tax -- income or property -- to finance public libraries. Many were opposed to charging fees for library services, particularly interlibrary loan, which most considered basic rather than "extra."

Participants did not offer formal recommendations regarding topics discussed, but concensus was reached on these areas of concern:

Libraries and librarians should improve their public images.
Libraries should advertise services more.
Alternatives to funding public libraries by intangibles tax should be investigated.
Materials and services should be accessible to all, regardless of status.

Mr. Lacey offered to send a report of this preconference to President Carter and Ohio Congressmen.

THE
JOHN W. BROWN
CENTER FOR
CURRENT GOVERNMENT STUDIES

ASHLAND COLLEGE • ASHLAND, OHIO 44805 • 419/289-4142

March 29, 1978

Diana M. Cohen, Coordinator
The Ohio White House Conference
on Library and Information Services
The State Library of Ohio
65 South Front Street
Columbus, Ohio 43215

Dear Diana:

I hereby submit the Preconference Program Report for OWHC's first confab held at Ashland College March 10, hosted by AC's John W. Brown Center for Current Government Studies.

NARRATIVE SUMMARY

By all accounts this preconference must be judged a "smashing success," despite sundry difficulties. Twas well attended, audience involvement was keen and spirited and major points that emerged were constructive in terms of the main purpose of the conference, "What does the non-librarian want of libraries?"

The principal difficulties grew out of the early date of the conference which meant that several PR and info materials could not be prepared in time. But thanks to OWHC staffers -- gals like Julianne, Adrianne and Claudine — and thanks also to the preconference programmer (Brown Center Student Director, Sharon Wepler) these shortcomings were minimized if not overcome.

By all accounts the main key to the conference's success was the accomplished moderation of Dr. Charles Munson.

ATTENDANCE AND COMPOSITION

You have more accurate attendance figures than I. In a post-conference statement I spoke of "over 100" but probably the figure was closer to 80 or 90. A composition of the audience was mixed. The highlights were young elementary school kids from Mansfield's Discovery School. There were no handicapped or minorities represented.

JOHN W. BROWN
Executive Director
Former Lieutenant Governor of Ohio

STANLEY E. DEWEY
Director
Professor, Political Science

JOHN A. LACEY
Fellow-In-Residence
U. S. Diplomatic and Consular Service Retired

AUDIO VISUAL RESPONSE

was excellent. This was so primarily because of the deft way which Dr. Munson stimulated discussion about it.

LIST OF DISCUSSION QUESTIONS

I enclose same but please note that Dr. Munson skillfully modified and/or elaborated upon them, plus throwing in some of his own. Note also that a good ice breaker proved to be the first question, "What is a library?"

DELEGATE SELECTION

You now have their names. What is notable is that the two selected by the preconference coordinating committee are Dr. Munson himself who will bring to the Columbus conference the totality of our particular meeting, plus a very charming and/or precocious youngster chaperoned by an equally charming woman.

PROGRAM PACKAGE EVALUATION

I have rated this good, primarily because not all of the materials were assembled in time to be wholly useful.

One suggestion: some of the more basic program package items might be provided in duplicate or triplicate. In my case for example, I found it awkward sharing these with the preconference moderator and impossible to share with others on the preconference coordinating committee.

ADDITIONAL COMMENTS

I presume that you or someone on your staff has the tape and/or minutes and/or recorded highlights of the conference.

Please note that in the absence of adequate PR lead time, the COIN committee utilized direct telephone calls to persons on the OWHC mailing list. I do not yet have the telephone bill for that plus other COIN conference connected calls.

I conclude by

(a) expressing my appreciation to all in the OWHC committee who had a hand in making possible the scheduling of this first of a series of preconference meetings at Ashland College; and

(b) endorsing the format and philosophy of the OWH Conference concept. At least I learned a lot and I believe most of the Ashland College Ashland, Ohio conferees went home with a deeper understanding of both the problems and potentials of modern information services.

JAL/mg
enclosures only to Miss Cohen
CC: John Brown
Stan Dewey
Charles Munson
Sharon Wepler

Sincerely yours,

John A. Lacey

John A. Lacey
Fellow-In-Residence

REGION I, AKRON AREA

PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE: Akron-Summit County Public Library
Main Library

MEETING DATE AND TIME: Saturday, April 8, 1978 1:30 - 4:00 p.m. - See Attachment #1

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE: John H. Rebenack, Chairman
Planning Committee
See Attachment #2

PRECONFERENCE PROGRAM REPORTER: See Attachment #3 - List of Recorders

TOTAL ATTENDANCE: 131 - See Attachment #4

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)
The audience was made up of persons generally grouped as white collar and professional, and largely, if not entirely, middle class. There were 43 men, 88 women. All adults over 21.

AUDIENCE RESPONSE TO A-V PRESENTATION
excellent ____
good x
poor ____

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:
See Attachment #5

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)
See Attachment #6 - Summary of Recorder's reports.

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION
See Attachment #7 - Instructions for selection of delegates and copies of delegate biography sheets.

PROGRAM PACKAGE EVALUATION
See Attachment #8 - Composite of evaluations by participants.
excellent ____
good ____
poor ____

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

PRECONFERENCE PROGRAM COORDINATOR: John H. Rebenack

PRECONFERENCE PROGRAM REPORTER: See Attachment #3

PRECONFERENCE OBSERVER: Fran Murphey
(Akron Beacon Journal reporter)
See Attachment #9

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM:

See Attachments #8 and Attachment #10 - Separate report by deaf participant.

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS Signs identified location of conference and were placed on first and second floors of Main Library. Other signs identified registration and discussion group areas by number and logo.

ACCESSIBILITY Building accessible to both motorists and bus riders. Conference area by elevator and stairways.

ROOM ARRANGEMENT All meeting facilities, workroom, etc. on same floor,

SOUND SYSTEM Good.

LIGHTING Good.

Did you observe deaf persons in the audience? Yes
If yes, was there an interpreter? Yes

Were refreshments served? Yes
If yes, were they donated? Did audience contribute? No - Donated by Friends of ASCPL.

PROGRAM

REGION ONE
WHITE HOUSE CONFERENCE

Saturday, April 8, 1978 1:30 p.m.

Main Library Auditorium, Akron, Ohio

1:30	**Opening Remarks**	*John H. Rebenack, Conference Coordinator Librarian/Director, Akron-Summit County Public Library*
1:35	**"The Public Looks at Library Service"**	*MODERATOR: Mr. Don Keister President, Friends of Akron University Library* *PANELISTS: Mrs. Shirla McClain, Asst Professor, Kent State University* *Mr. Jim Hallett, Manager of Financing, The Hardware and Supply Company* *Mr. Tom Sawyer, State Representative, 40th House District, Ohio*
2:15	**Break to Move to Discussion Group Areas**	
2:30	**Discussion Groups**	
3:30	**"What Lies Ahead"**	*Mr. Raymond Brown, State Library of Ohio Trustee*

Coffee will be available in the lobby at the break courtesy of Friends of the Akron-Summit County Public Library. Please feel free to take your coffee to the room assigned to your discussion group so that the schedule may be maintained as closely as possible.

Akron-Summit County Public Library
CR/350/3-78

AKRON AREA

REGION I PRECONFERENCE
OHIO WHITE HOUSE CONFERENCE

PLANNING COMMITTEE

Dr. Don Keister 44 Orchard Ave. Akron, OH 44313	Friends of the Library - ASCPL and University of Akron Libraries
Carol Miller (Mrs. John) 525 Royal Avenue Akron, OH 44303	President, ASCPL Friends
Joada Hiatt (Mrs. Allen) 2826 Highland Ave. Stow, OH 44224	President, Stow Public Library Friends
W. Richard Wright) Edwin Parms) Raymond Brown)	Members of Advisory Committee, Ohio White House Conference
Margaret Alexander Coordinator Library Services Akron Public Schools Colonial Building 2200 Fourth Street Akron, OH 44314	
Paul Schrank University Librarian University of Akron Akron, OH 44325	
Doris Jyurovat Librarian Stow Public Library Stow, OH 44224	
Akron-Summit County Public Library Staff:	
Pat Latshaw Curtice Myers John Rebenack	

22

DISCUSSION GROUPS

Group Number	Location	Discussion Leader	Recorder
1.	Conference Room 1	Roger Grant	Barbara Kirbawey
2.	Conference Room 2	Mary Alice DeHaven	Fredericka Hagerty
3.	Meeting Room A	Judy Hale	John Bender
4.	Meeting Room B	C. Colmery Gibson	Carmen Caligoy
5.	Board Room	Bill Wright	Doris Jyurovat
6.	Exhibit Hall -Window	Martha Bray	Betty Baird
7.	Exhibit Hall - Center	Hope Bair	Gerry Cahill
8.	Exhibit Hall - Doorway	Joada Hiatt	Eve Wagner
9.	Auditorium Hall	Joann Blair	Tom DuFour
10.	Stage	Sister Ruth Schneider, O.P.	Joyce McKnight

ATTACHMENT #3

PRECONFERENCE FOR
WHITE HOUSE CONFERENCE

SAMPLE DISCUSSION QUESTIONS

1. If cost were no object, what would you see as the library's prime objective in the next decade?
2. From your own knowledge of the effect of technology on your life, how do you see mechanical and scientific advances affecting the use of the library?
3. With the growing emphasis on continuing education and the development of more formal modes of continuing education, how do you see the library fitting in to such a pattern?
4. How do you see the library becoming more important in the lives of those who are not now library users?
5. What effect do you see between the current funding problems of education (and various plans for solutions to this problem) and funding of libraries?
6. Obviously, it is impossible for every local library to contain the information available in a Library of Congress. In your view, what are the services essential for a library to offer, regardless of its size. What resources not presently offered by libraries should be included in future plans (in order of importance.)
7. Because informational needs and resources are not localized, what kinds of cooperative efforts should be developed to make information from libraries all over the country available to all local libraries? How can information from local specialized sources (such as special libraries) be made more available?
8. Is the public now aware of the variety of services offered by libraries? If not, what plans for the future should be made to strengthen this awareness.
9. How can libraries become more sensitive to the needs of their communities?

RESULTS OF REGION ONE PRE-CONFERENCE

Saturday, April 8, 1978
Main Library, Akron-Summit County Public Library

Major concerns of the ten discussion groups at the conference were:

1. Expanding library public relations and public information programs to increase public awareness of library materials, resources, and services. Ideas ranged from getting local agencies to do promotional materials to hiring Bill Cosby to make TV spots promoting libraries. Also suggested were citizen advisory groups, speakers bureaus, one-on-one communication from citizen to citizen about libraries.

2. Stabilize the funding of libraries so that the funding source is not in jeopardy. Concerns included the fact that private school libraries faced certain restrictions in government aid; substitution of income tax for intangibles tax; improve the collection process; explain to all people what the intangibles tax is and what it covers; equalize the funding between rich and poor counties; eliminate out-of-country charges which dispel the "free, public library" image.

3. Improve service and access to service. Upgrade the quality of librarians dispensing information; make school libraries accessible to public; expand services of bookmobiles to jails, detention homes, etc. and maintain services presently available via bookmobile; increase public awareness of availability of inter-library loan; produce mail-order catalogue of books available on selected topics so that people could order books by phone; be more assertive in helping patrons who seem to be seeking information - "don't wait to be asked"; increase special services to handicapped; increase holdings of research materials and professional journals; create specific services for retired or soon-to-be retired persons in cooperation with retirement preparation programs. Know what is available in other library systems that can be borrowed for local patrons.

4. Utilize technologies available to improve library service. Concerns included automation of information retrieval (and a reverse concern that automated equipment would do away with the card catalog which is a system people understand and are comfortable with); use of cassette tapes to store information including work of local authors; use of television, telephone to promote services and talk about libraries; use of mechanized retrieval systems - videotape, closed circuit TV and microforms.

5. Miscellaneous Concerns -
   A. Library education: recruitment of minorities; improvement of library education; access to more educational sources in Ohio; Regents policy for funding of libraries.
   B. Selection policy in libraries: How is it done, by whom? Do parents get involved?
   C. Educate schools about the need for learning resource centers so school boards don't cut resource center budgets.
   D. Make more use of volunteers in libraries - to extend hours, man speakers bureaus, take books to shut-ins.

24

SWORL
Southwestern Ohio Rural Libraries
95 Bourgraf Drive
Wilmington, Ohio 45177
513 382-2503

MEMORANDUM

TO: Diana Cohen

FROM: Linda Harfst LH

RE: Ohio White House Preconference Meeting, Hillsboro, April 19, 1978, First Methodist Church

DATE: May 2, 1978

The meeting room was prepared ahead of time by the church custodian. Set-up of AV equipment went smoothly, volunteers were at the meeting site on time. An interpreter for the deaf was present but the service was not needed. Linda Harfst, SWORL Project Director, welcomed the group, explained the purpose of the meeting, and introduced the moderator, Mr. Moyer.

Mr. Moyer asked the group to describe what the word library meant to them. Responses included:

Source of information
Place for meeting old friends (in books)
Entertainment - FREE!
Storehouse of media
Meeting place for all ages
Genealogical information source
Place where professional help is available to find information
Source for "how to do it" information
Place to encourage reading in youngsters
Source of material for people with special needs
Bookmobile
Study hall

Recorder Doris Falgner did an excellent job of recording these comments on the overhead projector.

The group then viewed the slide tape presentation to learn of the current status of Ohio libraries. Sound was poor - due perhaps to poor acoustics in the room.

Mr. Moyer asked the group to voice their concerns about libraries - either questions stimulated by the slide tape presentation or questions/concerns of their own. A great many comments from the group were condensed by the end of the meeting into these areas:

1. School and public libraries need to work together more. Perhaps school libraries could be opened to the public where there is no public library and there were money to fund the extra service.

2. Provide more service outlets in rural areas such as storefront libraries or deposit stations. The bookmobile alone isn't enough. The group made a request for federal money on a matching fund basis to establish branch libraries in rural areas where no facilities exist. Existing service outlets should be open weekends and evenings.

3. Provide more materials for people (adults and children) with handicaps or learning disabilities.

4. Find a supplement to the intangibles tax that will equalize public library funding.

During the meeting Mr. Moyer drew the group's attention to the delegate selection form. It developed that the vast majority of people in the room were library employees or board members; three were interested and willing to be delegates to the state conference. The two names were drawn from a box by Paul Weber of Adams-Brown Counties Bookmobile. The first name was JoAnn McDonagh, who will serve as delegate; the second name was Leora Spindler, who will serve as alternate.

The meeting adjourned by 10:00 p.m.

LLH/ms

Enclosures

SWORL
Southwestern Ohio Rural Libraries
95 Bourgraf Drive
Wilmington, Ohio 45177
513 382-2503

MEMORANDUM

TO: Diana Cohen

FROM: Linda Harfst

RE: Ohio White House Preconference Meeting, Georgetown, April 20, 1978
Southern Hills Joint Vocational School

DATE: May 2, 1978

The meeting room was prepared ahead of time by the Southern Hills media center staff. Volunteers were at the meeting site on time and did an excellent job of greeting people and handing out packets. Bonnie Jones, representing Joe Rose, Georgetown mayor, welcomed the group to Georgetown. She introduced the moderator, Mrs. Jane Cahall.

Mrs. Cahall introduced the volunteers for that evening:

Carol Naylor, Adams-Brown Counties Bookmobile

Mary Lou Bilby, Chatfield College Library

Jill Smithson - library user from Clermont County

"What is a library?" People from the audience were asked to respond with their own definitions. Ideas included:

Pleasure
Free access to information
Records, tapes, magazines, books
History of people, past
Non-profit, free (public libraries)

Mrs. Smithson recorded these ideas on an overhead projector.

Next the group viewed the slide tape presentation to learn of the current status of libraries in Ohio. Despite the fact that cords had to be switched from the overhead projector to the slide projector and back, and the screen had to be moved, the slide tape show went well. Sound was not as clear as it could have been.

After the slide tape show, Mrs. Cahall posed the question, "Why don't people use libraries?" Answers were:

Accessibility -- hours not convenient
-- buildings have barriers

The group went on to discuss libraries and the changes they would like to see. Ideas raised by the group included:

-- Need for sharing among libraries (especially between the public and school libraries.

-- Inequities in the intangibles tax.

-- Need to communicate what libraries have to offer: an improved public image is necessary. Advertise!

-- How to encourage use of libraries by teen-agers.

During this time Mrs. Smithson recorded comments from the floor on the overhead projector.

Two men in the group quizzed Mrs. Harfst, SWORL Project Director, about school library membership in SWORL when the subject of school - public library co-operation came up. They were from the Ripley area, and were members of the local school board. Ripley Public Library does not belong to SWORL, and these men were apparently interested in learning how they might have access to certain services that are not now available locally.

When everyone's ideas had been recorded, Mrs. Cahall gave the group some time to fill out the orange delegate forms. The greeters collected the forms from those who were willing to serve as delegates to the state conference. Carol Naylor of Adams-Brown Counties Bookmobile drew the following names:

Delegate: Jill Smithson
Alternate: Doris Wood

The meeting adjourned by 8:30 p.m.

LLH/ms

SWORL
Southwestern Ohio Rural Libraries
95 Bourgraf Drive
Wilmington, Ohio 45177
513 382-2503

MEMORANDUM

TO: Diana Cohen

FROM: Linda Harfst

RE: Ohio White House Preconference Meeting, Lebanon, Ohio, April 18, 1978
Warren County Joint Vocational School

DATE: May 2, 1978

The meeting was delayed about 15 minutes because the custodian had not received the "building use form" and had not set up chairs for the group. The group set up their own chairs; once this was done, the custodian suddenly appeared with a microphone, and the meeting was underway.

Mayor Eleanor Ullum welcomed the group to Lebanon.

Robert Moyer of Wilmington, moderator for the evening, introduced himself and then posed the question "what is a library?" As people gave their ideas, Mary Nelson recorded them on an overhead projector. (Ms. Nelson had a tendency to turn her back to the screen - so that she couldn't see where she was writing or if it was legible - so this was only partly successful.) Ideas which came from the group were:

Information place
Source of pleasure
Culture center
Place to exchange ideas
Place where programs are held
A truck
Babysitter
Place to give help, to volunteer
Where the librarians are
Place where information is organized
Unstructured school

The group then viewed the slide tape presentation to learn about the current status of Ohio libraries. Following the slide tape presentation, Mr. Moyer asked the group to voice their concerns for libraries - either personal concerns or questions stimulated by the slide tape presentation. These ideas were among those brought out:

1. Headstart programs require materials not now available for preschool children. Could public libraries be given funding to provide them?

2. A bookmobile or van could go into deprived areas and work with both children and parents so that parents learn to read to children and children learn to love books.

3. School libraries need personnel as well as the books provided under federal programs such as ESEA II.

4. There should be some way to take books to the handicapped - a van or some other vehicle.

5. Parking facilities are needed for public libraries.

6. Bookmobiles should be available on weekends and at gathering places such as shopping centers.

7. Libraries need better PR. They should go to people who think it's not for them; even go house to house.

8. Libraries could host public events to draw people in.

9. Libraries should advertise where people gather: CETA office, Ohio Bureau of Employment Services.

There seemed to be two main themes to the discussion:

-- Concern for financing of public school libraries.

-- The library's responsibility to reach out to its public to inform people of services and to give service where it was previously unavailable.

During the meeting the moderator reminded the group several times to fill out the delegate selection form. At the end of the meeting, these forms were collected. The moderator asked State Library Consultant John Philip to draw two of the slips, the first to be the delegate, and the second to be the alternate.

Delegate - Vesta Ferguson
Alternate - Eleanor Ullum

The meeting adjourned by 10:00 p.m.

LLH/ms

Enclosures

DISCUSSION QUESTIONS FOR WHITE HOUSE CONFERENCE MEETINGS

1. Why don't people use libraries?

2. What can libraries do to help people with reading difficulties?

3. How are libraries in this area of Ohio making their facilities and/or services accessible to people with handicaps?

4. How can libraries" services become better known to the general public?

5. How are public libraries in this area affected by inequities in the intangibles tax? What can be done as a supplement to, or substitute for, the intangibles tax?

6. What are school library resources in this area like? Is there a way school libraries can improve, given all the financial problems the schools face?

7. Is it necessary to have school libraries? Couldn't public library bookmobiles serve the schools?

8. How does the State Library use the federal funds it receives? How do I as a library user benefit?

9. Is it necessary for libraries to charge fines?

10. Do libraries co-operate among each other in this area? If so, how? How does this benefit the library patron?

11. What could libraries do to operate more efficiently? Isn't there a lot of manual, repetitive work that could be overcome?

12. Are there any institution libraries in our area? What are they like? Who uses these libraries and why?

PREPARED BY THE OHIO EDUCATIONAL LIBRARY MEDIA ASSOCIATION FOR THE PRECONFERENCE MEETINGS.

WHITE HOUSE CONFERENCE
BACKGROUND ON SCHOOL LIBRARY/MEDIA CENTERS

GOALS: The school library/media center exists for students and teachers in each individual school

- to support the curriculum
- to meet the growing needs of the students
- to develop critical reading, listening, and viewing skills
- to develop lifetime reading habits
- to teach research skills
- to find information on future careers
- to seek opposing views on critical issues
- to prepare for worthy use of leisure
- to appreciate great art, music, and creativity in all fields of knowledge
- to respect ethnic, racial, and religious differences
- to learn about our American heritage.

NEEDS: To achieve these goals, professional people trained in the school library/media field are needed in each school library/media center. People who can select and evaluate materials to support the curriculum; who know materials on the appropriate age level in order to guide students to reading, listening, and viewing critically; who teach students to seek answers independently; who lead the students to greater research skills; who organize materials for easy access; and who work answering the needs of students and teachers daily.

To meet the student and teacher needs, collections of books, magazines, newspapers, pamphlets, filmstrips, films, slides, tapes, records, microfilm, etc.; equipment to use the collections; and the means to produce any additional materials are necessary. Sufficient funds

need to be allocated to support student learning that occurs in a school library-media center.

To have such a program for students, a specific area in each school must be provided to house the collections; to provide study and research space for individual students, small groups, and classes; and to allow viewing, listening, and creating audiovisual materials.

CURRENT STATUS: Ohio expenditures on school library/media centers have decreased in recent years.[1]

Ohio's children attend schools which have only one-fourth of the professional staff needed in their school library/media centers.[2]

Two-thirds of Ohio's college students are served by academic libraries that are physically inadequate.[3]

RECOMMENDATIONS: Your help is needed! The school library/media centers need specific funding for people, materials, and services. Visit your school library/media center to find out how it is used. Make sure the students and teachers have ready access to the people, collections, and equipment. School library/media centers are for everyone!

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1. News from the State Library of Ohio. No. 187 (June 21, 1977), p. 99.

2. Ladd, Boyd. National Inventory of Library Needs, 1975. National Commission on Libraries and Information Science, 1977, p. 119

3. Ladd, p. 211.

This paper was prepared by a committee of the Ohio Educational Library/Media Association.

Minutes
Ohio White House Conference
on Libraries and Information Services
INFO Area Preconference

Columbia High School
Columbia Station
April 29, 1978, 2:00 PM

The meeting was chaired by Mr. Dean Hitchens of Columbia Station, Delegate to the Ohio White House Conference, Chairman of the INFO Area Preconference Planning Committee, and member of the INFO Citizens' Advisory Committee.

I. Introduction. In his introductory remarks, Mr. Hitchens welcomed participants to the meeting. He then reviewed the legislation authorizing the White House Conference and the Ohio WHC, traced the growth of libraries in Ohio, and emphasized the need for citizen input in setting future goals and directions for libraries.

II. Slide Presentation. Mr. Hitchens introduced the State Library of Ohio's slide-and-tape presentation, describing the development of library services in Ohio from the Coonskin Library of the early 1800's to the present and outlining the functions of the various types of libraries, MCC's, ALSO's, the State Library, OCLC Inc., and OHIONET. The purpose of the OWHC and its theme INFORUM '78 was explained.

III. Materials Packets. Mr. Hitchens introduced Ms. Donna Lipinski of Oberlin, member of the Planning Committee, who described the materials in the packet given to each participant at registration. Included was information on financing of libraries, access for the handicapped, literacy and libraries, technology in libraries, Ohio libraries (statistics, problems, solutions, and goals), and the White House and Ohio White House Conferences. Also included in the folder was a form for any participant wishing to serve as a delegate from the INFO area to the OWHC. A post card was provided for those having further questions or comments after the meeting.

IV. Discussion. The discussion was led by Mr. David Eden, a librarian from Oberlin Public Library. Members of the panel, seated throughout the group, were:

Mr. Angel Arroyo, Lorain attorney
Mr. Richard Berry, Brunswick, employed by the FAA
Mr. Carl Harvey, Medina, retired, 70-year library card holder
Mrs. Margaret Smith, Oberlin, special education teacher
Mr. Christopher Stacho, Avon Lake, high school student

Mr. Eden began the discussion by asking what people expect to find in a library. Mr. Harvey replied that libraries must meet two different kinds of needs: requests for a specific piece of information, and recreational interests. The library must pattern its expenditures to meet community requirements. If government funds are used, there must be sufficient flexibility allowed in their use to permit accommodation to local needs.

Mr. Eden then asked what attracts students to libraries. The student member of the panel replied that students are attracted by records, movies, and recreational reading. The question was then brought up whether library boards are accepting new trends in library materials and procedures. The suggestion was made that a balance between innovative and conservative members is needed on library boards. Users may

sometimes have problems in getting libraries to buy the materials the user wants. Remedies proposed included talking to librarians, informal contacts with trustees, and the use of suggestion boxes or sheets.

A concern was expressed about library service to minorities. Libraries in communities with large minority groups should "speak their language", providing bi-lingual materials and staff. The idea was again stressed that the library must be responsive to community needs.

One panel member felt that in its response to the community, the library should not neglect the individual. Certain kinds of information, especially of a technical nature, is difficult to find, and there are not enough skilled information specialists available to help the user. To alleviate this problem, libraries should be connected through an electronic communications system. The capital outlay for such a system would require special legislation and funding. This suggestion met with some opposition from those who do not need or use technical information and would be unwilling to see tax money used for this purpose. The possibility of charging fees for information searches was mentioned. Some expressed willingness to pay, while others felt that libraries should provide information to all regardless of ability to pay.

Mr. Eden introduced the question of priorities for libraries. Services seen as important to users were books, records, films, assistance to users, story hours, programs, large-print materials, and provision of meeting rooms. Services not now commonly provided by public libraries but thought desirable included earlier hours so that all school classes could visit, a reference room for students, book reviews for adults.

The problems of school libraries were discussed. The suggestion was made that school libraries could be eliminated entirely and the money put into public libraries. This idea was strongly opposed by some members of the group, who stated that school libraries provide the materials students need; that students cannot always have transportation to public libraries; that in some rural areas school libraries are the only source of information available; that school libraries help develop in children the habit of reading; that the public would not use libraries serving large numbers of students.

School libraries are being adversely affected by cuts in funds, and often cannot provide adequate service. One student described her school where each student is permitted 45 minutes in the library per month and materials are badly outdated. Cooperation with other types of libraries was suggested as a means of aiding school libraries. Ways of attracting students to public libraries were discussed. Libraries need programs for all ages, as well as materials not available in schools. The question was raised as to whether libraries should be integrated into community recreational planning, and whether they should use funds for non-library purposes. The opinion was given that programming is as important as books, and money must be spent to meet community needs.

The State Representative in attendance, Ms. Marie Tansey, suggested that school libraries could be open in the summer. She said that the library is one of the most responsive agencies in the community and that an increase in funding is long overdue. More funds should be provided, through taxes, levies, or fees for users, but the State should not mandate the ways in which the money is spent. The State Consultant pointed out that local library levies have been successful in the state.

The responsibility of libraries to educate the public on issues such as levies of all kinds was discussed. The public needs facts in order to make decisions. Libraries could provide speakers and discussion groups on issues and other matters of common interest such as income tax. Libraries need to provide information and to make the public aware that it is available.

A report was quoted stating that libraries are used by approximately 10% of the community. Competition from television, paperbacks, and other media was seen as reducing interest in libraries. Lack of trained and skillful staff alienates potential users.

Public awareness of library services must be increased. One suggested method was a public relations campaign on a national scale, funded by federal money, with local follow-up. Simultaneous programming for parents and children would increase usage. Libraries should be located near the people, and should extend services to places people go; i.e., supermarkets and banks.

Libraries must provide materials suitable for their clientele. The median level for Hispanic dropouts is 8th grade; branch libraries in the Hispanic community must provide 8th grade level materials. Lack of reading skills and restrictive rules of some school libraries discourage students from library use.

Many people still have an image of libraries as 'square'. In order to improve this image, libraries need intensive public relations programs, attractive modern buildings, and successful programs such as summer reading clubs.

Mr. Eden then concluded the discussion by thanking the group for its many constructive ideas and comments, and expressing the hope that the OWHC and WHC would provide some answers to the problems of libraries.

V. Conclusion. Mr. Hitchens concluded by asking the group for specific recommendations to be taken to Columbus by the INFO area delegates. Suggestions included:

1. expanded services and funds to explore new ways of reaching out
2. installation of an electronic network
3. increased funding, including all of the intangibles tax plus additional taxes
4. exploration of ways to:
    a. increase usage
    b. determine community needs
    c. improve the image of libraries.

Mr. Eden suggested that the delegates caucus before the OWHC and decide on their recommendations, and that a list of the delegates and the recommendations be sent to all who attended today's meeting so that further suggestions could be made.

Mr. Hitchens then thanked the members of the group for attending, and the meeting was closed.

Respectfully submitted,

Anne Radcliff

Anne Radcliff
Recorder

Northwest Regional
Ohio White House Conference on
Libraries and Information Service

Rossford Public Library
April 30, 1978

Introduction and Welcome

Michael French, Co-ordinator,
Librarian - Rossford Public Library

Audio-Visual overview of Ohio's Libraries

Keynote Address - Miles Martin

Discussion Groups

Report of Discussions

Delegate selection

Adjourn

Northwest Regional
Ohio White House Conference on
Libraries and Information Service

Tiffin-Seneca County
Public Library
May 7, 1978

Introduction - Michael French, Co-ordinator,
Librarian - Rossford Public Library

Welcome - Paul Guggenheim, Member of Advisory
Committee for OWHC.

Audio-Visual Overview of Ohio's Libraries

Keynote Address - Miles Martin

Discussion Groups

Report of Discussions

Delegate Selection

Adjourn

I. A. What are the major strengths of the library today?

B. What do you envision should be the function of the library in ten years?

C. Can the library envisioned as optimal in the near future develop from our present strengths?

II. Should it be the purpose of libraries to serve ALL the information needs of ALL Ohio citizens? Are there certain kinds of information, or certain segments of the population, that should be left to other agencies?

III. A. What services should be provided by any library, regardless of size?

B. Should there be a consideration of minimum (or optimum) facilities -- including collections, staff, physical size?

C. Should there be consideration of the distribution of library outlets -- population base, distance between facilities, political subdivisions?

IV. The public library has traditionally provided the bulk of its services "free". However, many public agencies do charge those who make direct use of their services, in addition to receiving tax support. For example, public universities and colleges charge tuition, the regional transit systems (TARTA in Toledo) charge riders, the court systems assess costs.

Should all services provided by the public library be without direct cost to the user? Are there some services that should be available only to those willing (and able) to pay? Which services?

V. During the first decades of this century, the library community resisted the introduction of typewriters into normal routines.

A. Is there still an anti-technology bias?

B. What technological advances could be embraced today--what changes can be anticipated?

C. Will technology allow us to approach the state of being "all things to all people" re. information?

D. Do these technological advances offer a solution to our problems--or problems demanding solutions?

E. Will technology require fewer, larger, more distant organizations?

F. Will technology compromise personal privacy?

VI. There are simply too many libraries in Ohio--both in terms of independent organizations and established physical facilities.

A. Could these administrative organizations, especially among those publically governed (schools, universities and colleges, institutions, and public libraries) be merged into fewer organizations to serve all citizens, not specifically students, residents of institutions, or patrons of public libraries?

B. Short of such drastic reorganization, are there opportunities for further cooperation among libraries?

VII. The "libraries have it", but no one knows it.

A. What services and materials should be publicized?

B. What specific methods, or media, should be used?

VIII. Changes in our basic social-political-economic environment have affected library service in many ways. What societal changes can be foreseen--how will library service be affected?

decline in formal education, tax payers revolt, population shifts, energy crunch, aging population, etc.

IX. Additional possible topics:

intellectual freedom
preservation of culture
involvement of general public in library policy making
information needs of special segments of society

Northwest Regional Ohio White House Conference
on Libraries and Information Service
ROSSFORD PUBLIC LIBRARY
April 30, 1978
2:00 P.M.

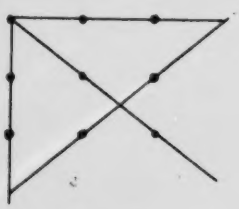
Introduction and welcome by Michael French, Co-ordinator

Slide presentation by State Library

Keynote Address - Miles Martin, Chairperson of I & R Standards Sub-committee ALA, and Chairman of Department of Library and Information Services at the University of Toledo

Dr. Martin began discussion by presenting the audience with this challenge, "Connect these nine dots with four straight lines."

After the group struggled for a few minutes with this problem, the solution was presented---demonstrating that it was necessary to go outside the nine dots to satisfy the challenge.



The above device was used to encourage the audience to take a wide ranging view of the problem and possible solutions, and to overcome a "but we have always done it this way" mentality.

Dr. Martin then went on to state that this conference was the first time the opportunity was being given to affect what is possibly the most important commodity in the world--information i.e., how distributed - who gets the information - the kinds of information available - kinds of changes in institutions that have been made - etc. Have to let our minds range over the possibilities in regard to information and cannot assume that we can only do what we are doing now.

System whereby we get information to people is like our own nervous system. If messages do not get to the parts of the body, it atrophies. Without information we cannot function. Society needs information to function. Large segments of our society are not getting the information they need. Must find ways to make this information available where needed. Public education program on information's importance is essential.

Libraries can become the most vital institution in the United States simply by getting into the information needs of the public and providing ways of contributing to this knowledge deprivation system. Have to inject viability

41

into the information network. This conference gives us the opportunity to make recommendations today as to what we think ought to be done with libraries so they may assume this vital role in our society. With these meetings occurring all over the United States maybe at last we can focus on this issue.

A brief question and answer period followed... (conducted by Dr. Martin)

1. "Can you give me a basic definition of information?"

   Miles, "When an individual is in a problem state and would like to accomplish something with different ways to solve... messages that come into that situation are information."

2. "How did the White House Conference idea get started?"

   Miles, "It originated with the President, who had an organization while Governor of Georgia called the Georgia Tie-Line designed to deliver information where needed in the state of Georgia. He is implementing that same idea through nationwide conferences."

3. "The White House Conference on Nutrition brought out the fact that 48% of our gross national product is made up of information goods and services--a vital part of the U.S. economic system.

   Miles, "Information is a major factor in our society."

The group was then broken up into five discussion groups led by pre-selected discussion leaders. Each group was given a list of questions to stimulate discussion and a recorder was selected by each group. A brief report was given to the entire group by the recorder of each of the five discussion groups. (a copy of the questions is attached)

SUMMARY OF IDEAS DISCUSSED: A need to communicate to the public what the library has to offer exists. Libraries need to communicate concerning resources available. Different types of libraries need to co-ordinate services, materials, programs. User fees may become necessary in order to implement sophisticated tools--however, it is necessary to assure access to all members of society regardless of financial status.

The overall selection of delegates was then outlined by Michael French. Two names were drawn for delegate and alternate.

Delegate:	Mr. Richard Johnson 4405 Talmadge Road Toledo, Ohio 43623 419--473-1221	Alternate:	Mr. G. W. Keith 2052 Sherwood Rd. Toledo, Ohio 43614 419--385-2813

ADDITIONAL COMMENT: The pre-selection of some of the delegates was of concern to many of those in attendance. Adrienne Isacke, observer from the staff of the State Library of Ohio, provided an explanation of the procedure and philosophy of delegate selection. However, it is my personal feeling that many attendees were still not satisfied.

Mike French

NORTHWEST OHIO REGIONAL WHITE HOUSE CONFERENCE
Tiffin-Seneca County Public Library
May 7, 1978
2:00 P.M.

Introduction by Michael French, Co-ordinator

Welcome by Paul Guggenheim, member of Advisory Committee for O.W.H.C., and Tiffin resident. Introduced other members of Advisory Committee in attendance. Provided background on State Conference and workings of Advisory Committee and Sub-committees.

Keynote address by Miles Martin followed essentially same as presented at Rossford Public Library on April 30, 1978.

Discussion groups identified the following main concerns:

- Are libraries giving up a role as provider of recreational material in favor of "information" and is this necessarily a good thing? What are (or should be) the priorities of libraries?

- Co-operation and co-ordination of services, materials, and programs seen as necessity.

- Funding of libraries and legal/geographical organization should be reviewed.

- Must identify needs of public -- communicate what library already has to the public.

Delegate selection followed:

Delegate	Alternate
Chris Born - Norwalk	Betty Hardesty

Michael French

PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE Chalet Inn, Wapakoneta

MEETING DATE AND TIME May 1978 1-4

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE J. Kaye Schneider
Sue Thomson
Judy Wilson

PRECONFERENCE PROGRAM REPORTER Pat Moelenkamp

TOTAL ATTENDANCE 43

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)

1 schoolman 11 male 22 young citizen 22 (retired @ 29 were in library
1 curator 32 female 21 middle-age library 21 group
1 legislator

AUDIENCE RESPONSE TO A-V PRESENTATION
excellent ___
good ___ NA
poor ___

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:
The draft of discussion cards + some question cards a rec'd Pa + Neb conf were given to moderator in advance. He made with [illegible]

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

Ad hoc delegate committee
(Ric Bratton had to withdraw)

PROGRAM PACKAGE EVALUATION
excellent ___
good ✓
poor ___

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

PRECONFERENCE PROGRAM COORDINATOR J. Kaye Schneider

PRECONFERENCE PROGRAM REPORTER ___

PRECONFERENCE OBSERVER ___

Channel 35 Lima TV had an interview on conference on 6 & 11:00 news. Moderator was responsible for arranging this coverage.

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM:

Comments of audience were written on blackboard. Participants did not wish to prioritize concerns.

Some comment & list of concerns attached

Dale Locker, State Representative explained how to make an impact with the legislature very candid & practical.

Delegates expressed a desire to meet together before the state conference with WAHA staff.

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS in lobby & greeters at doors

ACCESSIBILITY yes

ROOM ARRANGEMENT tables - would have preferred closer temperature 66°

SOUND SYSTEM —

LIGHTING —

Did you observe deaf persons in the audience? No
If yes, was there an interpreter? _____

Were refreshments served? Yes
If yes, were they donated? Did audience contribute? yes

OHIO WHITE HOUSE CONFERENCE

May 4, 1978

WORLDS - Provides service directly to the libraries, the display is at the back of the room. The purpose of this program is to develop and to improve libraries and their use by the public.

September is the conference in Columbus; nine people from this area are going to represent us at the conference.

Washington - people from all the states will be going there with recommendations for the conference. Some of the delegates to the State Conference are: Alan Hall, Delphos Public Library Director, Beth Beech, Allen County Information and Referal Service, Lydia Ross, OSU Lima Branch, and Barbara Adams, Sidney.

In the folders are a program sheet, Too Little Too Late, postcard, How Libraries Get Funds, and Services That Libraries Provide.

Slide Presentation

Judy Wilson introduces Ric Bratton. Welcome to everyone today. It is my pleasure to introduce chairman and moderator Ric Bratton. He has been with WLIO since 1971. Ric Bratton produces five minute shorts, and has a restaurant called Station Break Deli.

Ric Bratton: I have opportunity to use the library in my line of work quite frequently. It is a great asset to be able to go to the library. I have two children 6 and 4 who use the library quite often also. I like to go to the Lima Library and get out of town newspapers.

Areas to talk about: facilities and libraries, and functions for handicapped.

There was a conference on handicapped. A lot of good has been coming out of this. Libraries must be accessable to all people. All services must be accessable.

Funding should be made available to everyone so that they can meet those requirements.

Have most libraries conformed?

Not entirely.

What is happening about funding? Is it a major problem? How are libraries funded?

The blue sheet in the folder explains how. Ohio public libraries are funded by the intangible tax. Intangibles from stocks and bonds. School libraries' funds come out of property tax.

Inadequate funding, facilities, and services. School libraries have their own special programs. Title 2 and 3 directly issued to school libraries. Title 4 may be used to purchase books and other things. There are problems with staff because of the State's standards. Librarians in elementary schools do not have to be trained, but if your child is in the seventh grade, then he has to have a trained librarian.

Three dollars per student; funding from the school board. Richer school districts have better libraries than the poorer schools. No libraries in schools put the children to a disadvantage. The students don't know how to use it.

Book mobile service is a burden--Shelby.

How do you get a library campaign off the ground?

You can talk to local administration. Children in the seventh grade learn how to use the library. Problems with untrained staff. There should be professionsls at the elementary level. If it is done right, funding comes with the legislations. Schools will not do it unless the state says they have to do it. Guidelines will be coming out very soon for libraries.

LSCA Title 2--they could get funds from the federal government, but as of yet, no money has been appropriated. LSCA II--no money has been put into the act.

If they pass something, they should at least have the money to fund it.

Certification of people who staff elementary libraries in schools. Why don't they get professional service--then they will have an opportunity to become better students:

Mandate funds, they don't want it locked into categories.

Politicians--the people believe all the negative ideas of our schools suffering from levies. Lower test scores; now about 50 percent of the class take the ACT test. Sheer numbers lower the percentage of test scores.

Too much emphasis on buildings, but not enough on teachers and other things to produce a good education. Ninety five percent of schools do not meet standards.

There is a need to become alive politically--be aware of legislature so that they know these problems exist. It is more meaningful from people who know. Lobby--has tendency to talk about what may not be what your particular area wants.

Libraries are like psychologists, they don't really relate to what we are talking about. They don't realize the needs or the service that you are presuming.

(Dale Locker - representative from Anna)

Legislators don't have a total understanding of your job. When talking to legislators, have two or three points in mind. We must have in writing a provision that will provide us with the income, so that we know we can relate to a specific point. Get a personal acquaintance with the legislator. Write to him and ask what is being done. People have to talk to legislators to let them know what is going on.

The constitution says the state should be responsible for providing an education for all children. The state has to provide funds--through property tax. They are trying to pass state wide property tax. In Ohio it will be an increase in income tax.

Equipment for the use in day care centers for early child development. It may close in July. We need funding to keep it open. It is necessary for pre-school children. They lend materials like balls, musical instruments, and tricycles. (Allen County Childrens Educational Library)

Some legislators frown on funds from the government. We need some type of cooperating agency so that you can get funds. All federal funds must be handled by the state. Don't tell polititions anything you can't prove to your own satisfaction.

You have to justify that the service is beneficial to the library. You need the funds to make services available. More money is given, spent, and used in the church than any other place in the world. If library services are cut, they just build more of a problem for us. The library touches more people than the Welfare Department.

BREAK 2:35

1. School staff funding
2. Certification of elementary librarians
3. Standards dealing with 1 and 2
4. Funding for LSCA Title 2 program
5. Supplements to the intangible tax
6. Equalization of service and access
7. Image, Public Relations
8. Non-book material
9. Cooperation of types of libraries--sharing of resources
10. More programs
11. Inadequate and unbalance of resources
12. Inadequate staff
13. Inadequate training of staff
14. Cooperation among libraries and agencies
15. Library structure (merging)
16. Automation
17. Cooperation with I and R

Don't publicize services we cannot provide. Members of these libraries could not provide most of these things. Libraries need more programs; childrens story hour, and summer reading club. They need programs during the year that supplement what they are doing in school.

We should come up with recommendations such as non-book materials. Appeal to high professional people and nonreaders. The handicapped, aged, minorities, etc. have special needs.

Adequate money - we have not had enough money to meet standards, need lots of trained staff. We have to tell them what we need the money for.

Libraries are important because they are a source of information. They have an obligation to provide accurate information, but sometimes do not do it. This is a debatable issue, libraries can present both sides to an issue such as abortion and marijuana.

You have to buy what the public wants. Do you give them what they want, or what they should have?

By being a branch, they might be able to provide better service. Small libraries are afraid to go to the bigger libraries. No one wants to work together; they all want to stay within their own libraries and not communicate with others. It is silly to guard each ones information. The age of computers is coming. People are afraid of red tape and bureaucracy.

Libraries cooperate with the I and R. (Information and Referal). Help people use what we already have. Programs are very important.

Suggestions: Where do you think the money should come from? State, local, or federal. Some should come from state income taxes. Funds: 33% local, 33% state, 33% federal; not all federal; not all local.

PRECONFERENCE PROGRAM REFORT

PRECONFERENCE PROGRAM SITE Cambridge Holiday Inn

MEETING DATE AND TIME May 5, 1978; 9:30 A.M.

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE Ray Mulhern, Ben Talley, Nancy Bolin

PRECONFERENCE PROGRAM REPORTER Ben Talley

TOTAL ATTENDANCE 38

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)

Male: 20% Age: Mid twenties through retirement

Female: 80% Occupation: Preponderantly library related participants

AUDIENCE RESPONSE TO A-V PRESENTATION

excellent ____
good X
poor ____

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:

See attached

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

See attached log and enclosed audio cassettes.

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

See attached

PROGRAM PACKAGE EVALUATION

excellent ____
good X
poor ____

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

PRECONFERENCE PROGRAM COORDINATOR Ben Talley

PRECONFERENCE PROGRAM REPORTER Ben Talley

PRECONFERENCE OBSERVER Phillips, Isacke, Cohen

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM:

It is unfortunate that more of the general public did not attend. All of the citizens who telephoned me in response to the 2 news releases that were sent to 20 area newspapers, and the 2 PSA's prepared and sent to 24 area-wide radio and television stations, were sent invitations to attend the conference. Perhaps more might have attended were the conference scheduled on a weekend or week-day evening.

The participants were involved in spirited discussion concerning a wide range of subjects. Also, the delegates and alternates seemed enthusiastic and articulate regarding libraries.

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS Adequate

ACCESSIBILITY Adequate

ROOM ARRANGEMENT Adequate though partitions might have facilitated audio recording better.

SOUND SYSTEM Adequate

LIGHTING Adequate

Did you observe deaf persons in the audience? no
If yes, was there an interpreter? _____

Were refreshments served? Yes
If yes, were they donated? Did audience contribute? _____

O.E.L.M.A. regional association contributed the coffee, tea and donuts.

Southeast Ohio Regional
White House Conference on Libraries & Information Services
Rt. #1 Box 355
Caldwell, Ohio 43724

"PROGRAM"
May 5, 1978

9:30 - 10:00	Registration
10:00 - 10:15	Introduction "State Library Media Presentation"
10:15 - 11:15	Small Group Discussion Delegate Selection
11:15 - 12:00	Concluding Discussion "Wrap-Up"

OHIO WHITE HOUSE
CONFERENCE
ON LIBRARIES &
INFORMATION SERVICES

INFORUM 78

TAKE PART IN TOMORROW

Questions for
Southeastern Ohio
White House Pre-Conference

RESEARCH

How can advocates for research be developed so as to maintain the high quality of research to aid library services?

TECHNOLOGY

What steps should be taken to facilitate the transfer of technology so that library users receive the benefits of technology as soon as possible?

SOCIAL CONCERNS

How can the mass media promote positive attitudes toward libraries?

Since attitude formation occurs at an early age, how can positive attitudes toward libraries be encouraged in children who are very young?

CULTURAL ACTIVITIES

How can more opportunities be provided library users for creating and participating in the arts?

How can decision-makers be influenced at the federal, state and local level to give priority to the funding of cultural programs and activities for libraries?

ARCHITECTURAL ACCESSIBILITY

What can be done to more effectively implement and enforce existing architectural accessibility requirements for the handicapped?

ECONOMIC SECURITY

How can funding for libraries throughout the states be provided for?

SERVICE DELIVERY SYSTEMS

How can we assure the delivery of quality services to library users at the local level?

How do we accomplish joint evaluation, as it pertains to service delivery, involving the library and the user in fostering accountability in administration, decision-making processes, and outcomes?

MINORITIES

How can we assure services to Asian-Americans, blacks, native Americans, and those with Spanish surnames that are responsive to their cultural differences?

LIBRARY SERVICES

What particular services not presently available through the library to the community would you like to see incorporated in the future service planning for the community? (Prioritize)

By what means could your library attract the non-traditional library user?

What services do you see libraries offering now that are appropriate to the needs of

a. the community as a whole?
b. special publics e.g. business, government, aged, youth, ethnic etc.?

Should libraries take an active role in promoting the use of state of the art cable television; i.e. two-way systems? If so what might librarians do to promote same?

Is communication, including data transmission, between libraries and local government forces adequate in view of rising costs of energy, transportation and needs?

Should libraries be visibly responsive to social problems or issues in their community? If so, in what way?

Audio-visual expenditures comprise a significant and growing portion of library budgets. Should your community continue to acquire more audio-visual materials and equipment?

The costs of library services are rising more rapidly than the Consumer Price Index--what can we do?

How can we disseminate information better--as well as store it?

Should libraries take a more active role in the teaching of the three R's? If so, in what way?

The following is a log and subject outline of the Southeastern Ohio Regional White House Pre-Conference on Libraries and Information Science. This public meeting was held at 9:30 a.m., Friday, May 5, 1978 at the Cambridge Holiday Inn.

The discussion began with an introduction and welcome by Coordinator Ben Talley, the tape of which may be found at 644 of Tape 3, Side 2. The meeting then divided into two groups where each was introduced to Discussion leaders Mark Neyman and Sarajane Briggs who collected biographical data on the participants.

In order to synchronize the tape counter on your cassette player, you might note that the counter numbers recorded on the last minute of Tape 3, Side 2. Those numbers should correspond with your counter. If they do not, you may want to make the appropriate arithmetic calculations so that your counter will correspond with the attached log.

LOG NUMBER	TOPIC
56	Funding of Ohio libraries. Status of intagible tax and the possible form that funding of public libraries in Ohio might take in the future. It was felt that not in the near future would we see the personnal tax on intagibiles as a funding base for libraries. There would probably be a full re-evaluation of our tax structure prior to a repeal of the tax; and even then, the legislature would move fairly slow.
130	The funding related problem of additional support of graduate students and other advanced studies in rural areas such as ours was discussed.
145	Access to larger collections is needed via shared computer bases. It was noted that SOLO librarians are examining the use of automated circulation control systems that might assist in the sharing of area resorces.
163	Fees for inter-library loans are being charged elsewhere; as much as $5 to $10 in some cases. It was felt that fees might discourage use of inter-library loaned materials.
177	The question of inter-library loan development was discussed.
206	It was felt that state and federal subsidation was important to the initial use of computer data base sharing. However, it was also noted that the local libraries might pick up the cost of such services after fire-up, but local institutuions could not afford to begin such a venture without economic aid. President Carter emphasized the importance of federal support of libraries, particularly for services that would reach those who need it most.

225 A question of how may our libraries best take advantage of local legistlators' representation was briefly discussed.

245 It was noted that often in preliminary regional meetings like these, during the filter process,comments tend to become generalized at higer levels thereby diluting or distorting regional recommendations brought about during such discussions.

258 Librarians don't necessarily understand what the patron wants. Working librarians underestimate the potential clientele of libraries.

273 One of the greater needs regarding access to services involves those of the young library patron. We need to obtain the items that the sophisticated patron, and the items that the young patron needs and wants also. This human emphasis was underscored.

283 Ohio has made tremendous progress during the past 15 years. A retired school teacher went on to say that the "...visit to the school library was the high point in the students' day."

295 Special concern was expressed regarding school library funding. School library funding derives from sources other than intangible taxes. More and more students are reaching out to the public library because we are loosing them at the school level.

312 A major concern of rural school libraries is that they cannot afford to hire professional librarians.

315 We should not underestimate the vast reservoir of library support from within the library community service areas. Going to the public for funds is an avenue that should be developed. This support is not necessarily composed of only the active library patron, but those who are non-users also. Much of the public feels about libraries as they feel about the need for hospitals; many like having them but dislike having to use them.

343 It was noted that Perry County District Library passed an operating levy by formation of a citizens committee that lead the drive. In areas not enjoying direct services, e.g. book-mobiles etc, the levy did not do nearly as well. We should not fear the abolishment of the dedicated tax on intangibles.

371 Intangible tax averages for large metropolitan library systems is much hgher than in rural areas like ours.

374 End of Tape 1, Side 1

56

TAPE 1, SIDE 2

387 Mention was made of the possible use of memorial funds for library development, but the group expressed doubt about the on-going impact of same on library funding.

400 Endowment funding was also discussed. The same question mark was placed on this concept of library funding.

414 Repeal of the intagible tax a few years ago was not well received by librarians. Today, however, its repeal is received more favorably.

425 Due to better accountancy procedures the intagible taxes are not fully collected, and should be.

460 Emphasis was placed on receiving 100% of the allocated percentage of intangible taxes by libraries.

475 It was noted that the State Auditor is going to return the tapes to local auditors for the purpose of verifying payment of taxes on intagibles.

500 If the state and federl level White House Conferences are to be effective, a visible base of funding must be developed on behalf of libraries.

516 Visibility problem can, ought to be addressed by state and national concerns.

526 Libraries directly serve a broader proportion of the general public than other service institutions. It is felt that this broad service base might assist in our public relations effort--if recognized.

535 Libraries should find a means of informing users of the potential for library services. This might be accomplished on a local, state and federal level.

555 Libraries are missing the transitional period in the young persons life with respect to library use as an adult.

565 School library and public library cooperation was discussed. It was felt by one participant that this concept is of prime importance regarding the sharing of resources etc.

578 School instruction is often a passive experience whereas when a student goes to the library he must adopt a more active posture. Passive learning experiences is a problem facing educators today.

595 Comments on the uses of libraries by retired persons.

605 Retired people depend a lot upon libraries.

612 Access to library facilities is a problem; both from the aspect of archetectural barriers and that of public transportation.

643 It was felt that it is important to educate both the younger, and older, library user regarding library services.

655 The library as a direct educational institution in Southeastern Ohio is lacking. (The concept of services on behalf of those in need of contnuing education is lagging.)

680 Public relations for libraries is low. It was noted that sports are visible 7 months (baseball) each year and libraries only one week each year.

707 Sunday library services are seen as a draw, or plus, for working people and others who might not otherwise use libraries during the week.

725 Emphasis was placed on services for young adults.

End of Tape 1

TAPE 2, SIDE 1

023 Discussion concerned the media coordinator position eliminated this year by the State Department of Education. Ms. Ann Hyland had the position previously and this important laison function between The State Library, Department of Education etc. should be allowed to continue. It is important to the spearheading of public and school library cooperation in Ohio.

158 Sarajane Briggs (Discussion Leader, Group 2) announces Delegate and Alternate. Delegate: Marsha Jacobs. Alternate: James Davis.
Mark Neyman (Discussion Leader, Group 1) announces Delegate and Alternate. Delegate: John Walker. Alternate: Katherine Snead.

245 Coordinator Talley noted that both groups discussed visibility and public relation weaknesses, sources of economic support, services to special groups, computerized data base sharing.

300c.a. Miscellaneous announcements prior to Wrap Up Session.

310 Wrap Up. Key issues were (unprioritized):

Public relations
Service to school library media centers
Services to the handicapped, young adult, children and seniors
Inter-library resource sharing
Library funding
Literacy campaign at public libraries

343 Vote on possiblity of fees for library services. Should fees be assessed for provision of "regular" library services? Unanomous no.
Vote on recommending that fees for limited services such as A/V and inter-library loan supported by approx. 1/3--no plurality.

395 End of Tape 2, Side 1

TAPE 2, SIDE 2

437 Begin Group 2 discussion. Ms. Briggs had participants introduce themselves. (approx. 15 min.)

540 It was noted that libraries in SOLO region serve a very wide geographical area.

570 Resource sharing of periodicals via data bank was discussed.

590 Holdings of small libraries not on OCLC impedes sharing of library resources nearest the patron.

620 A need for adult level materials that may be used by the retarded and/or the functionally illiterate was expressed.

637 Literacy campaign for library's public was stressed to better reach the functionally illiterate with library services.

660 Need of remedial reading services in public libraries was stressed. It was felt that a tool measuring reading and writing ability was needed so that libraries may better tailor literacy programs to the needs of those patrons.

700 Bookmobiles were seen as a vital public relations mechanism.

725 Importance was placed on the need to inform the public of library services.

745 Empasis was placed on libraries as recreational, leisure reading centers.

760 It was felt that school librarians are constrained by administrators unfmailiar with the impact of school library media centers on the development of the "library habit" in youngsters.

789 End of Tape 2, Side 2

TAPE 3, SIDE 1

10 Financial problems of school library media centers discussed.

45 Emphasis was placed on the need for trained media personnel in school libraries, esp. in rural areas like ours.

80 Libraries ought to attempt to get civic and community leaders on library boards and into libraries in general.

180 Discussion concerned the concept of school library and public library cooperation.

194 Administrative and consultative assistance from The State Library through the MCC's etc., is seen as vital to the effective management of library services.

208 Noted in our Region that we do not have one professional children's librarian.

233 School library media centers do not have trained children's librarians either and, therefore, have difficultly in promoting a desire to use libraries during adulthood.

245 The arts have a place in the library and should play a more active role. An active arts program would serve to stimulate library services in general.

280 Performing arts at the library would uplift the patron, his lifestyle and his outlook on library services.

306 Libraries and local arts councils should benefit from the development of cooperative planning of services etc.

325 Access to libraries by the handicapped was discussed.

330 Fees for library services. Can libraries continue to serve the public on a free basis?

340 Should libraries increase the amount of fees charged for overdue materials or eliminate them because of processing cost,p/r etc.? One participant felt that abolishing overdues is desirable. A study into the cost-effectiveness of same might assist libraries in this area.

362 After discussion, concensus was that fees for "extra" services e.g. audio visuals might be appropriate, but not for basic library services.

396 End of Tape 3, Side 1

TAPE 3, SIDE 2

406 Isolationism due to lack of communication and transportation, constrains library services in Southeastern Ohio. It is suspected that SOLO libraries rely more heavily upon telephone and mail services than do metropolitan libraries.

560 End of Group 2 discussion.

644 Introduction to Conference by Ben Talley.

780 Verbally recorded counter numbers to use when synchronizing log numbers with cassette player.

644 Introduction to Conference by Ben Talley

Once there was a sheik who was very rich and powerful. A certain task was required of the sheik--that he give a speech once each year to the populace; a task he disliked very much and tried to avoid. The year of his first annual address he wnt out onto his opulant terrace and asked the faithful below, "My people, do you know that of which I am about to speak?" They responded, "No sire, we do not." With that he said, "Then you are too simple and do not deserve to hear it," and went inside. On the occasion of the second year he went out onto the terrace again and asked, "My people, do you know that of which I am about to speak?" The people, remembering the previous year responded by answering, "Yes sire, we do." "Then," replied the sheik, "there is no need for me to tell you," and he went inside the palace again. On the third year the crowd was pepared for when their leader asked them, "My people, do you know that of which I am about to speak?" they replied, "Sire, some of us do--and some of us do not." With that, the sheik said, "Then will those o you who do know what I am about to say, please tell those of you who do not know," and he went inside.

A few weeks ago, while planning this meeting, I thought that I would relate this anecdote charging us to use our combined knowledge to carry the mail; to inform each other of the needs of libraries in our area and their possible solutions. Later I asked myself, "What does the White House Conference mean to our communities? How do we turn federal silver into local gold?"

It is premature to lable libraries a retrograde institution in america. It is, likewise, premature to assure the future of libraries <u>because</u> of this conference. There appears to be a lack of confidence and common posture among librarians today. Perhaps the information scientist with his computerized delivery systems, teleconferencing and two-way cable television is stealing our fire; he is moving faster in getting the right information, in the right format, to the right person at the right time than we. This is very basic to library service. But, if librarians--the people to people variety--are also going to carry the mail, then libraries professing to truly serve the public must become more than a storehouse of information that may be retrieved by a computer in less than a micro-second.

The White House Conference may not save librarians their jobs, as we know them today, but it may foster a commond mind; an identity of purpose more responsive to human needs and values. Librarians

must promote the application of this sored information. Indeed, if the White House Conference is to turn federal silver into local gold, it should stimulate the public who, in turn, shall inspire librarians to respond with a shared opinion--and a confidence of purpose.

One fianl note, Jack F. Smith, Executive Director of the White House Conference on Handicapped Individuals stated during the Ohio Based Conference in 1976:

> The White House Conference is required by law to develop an Implementation Plan; that is, to develop a plan that will insure that the conference recommendations are not books on a shelf, but followed up and executed.... You should be thinking of ways you can insure on-going follow-up of recommendations at you state and local levels to assure that communication begun through your conference continues and truly works on behalf of all handicapped individuals....
>
> I'm willing to let history be the judge of what you and I do with the White House Conference.
>
> I challenge you, again--each of us holds the power and bears the responsibility. The time is now, and the challenge is real.

It is my hope that when you go to the small group discussions this morning that you will open your minds, and mouths, to the question and its response.

AGENDA::

MAHONING AND COLUMBIANA COUNTIES

Ohio White House Pre-Conference on Libraries and Information Services Regional Meeting, INFORUM '78.*

NORTH BRANCH LIBRARY
Public Library of Youngstown and Mahoning County

May 6, 1978 9:30 A.M.

Dr. James A. Houck, coordinator, Youngstown State University

LIBRARIES - WHERE THEY ARE AND WHERE THEY CAN GO

Greetings and Introduction - Dr. Houck

Film - HARDWARE WARS - presented by S.O.S.- Special Outgoing Services of the Public Library of Youngstown and Mahoning County.

Remarks: John Botch, S.O.S.

Library Panel:
- Academic Library - Angela Mudrak- Maag Library, Youngstown State University.
- Public Library - Robert H. Donahugh- Public Library of Youngstown and Mahoning County.
- School Library - Martha B. Mitchell - Poland High School Library.
- Public Library - James J. McPeak- Lisbon Library, Columbiana County.
- Special Library - Carol Homrighausen- Woodside Receiving Hospital Library

Moderator - Dr. Houck

QUESTIONS AND ANSWERS

****INTERMISSION****

FROM THE USERS' POINTS OF VIEW

Guest Speaker - June Lund Shiplett, author, Mentor-On-The-Lake. HOW I LEARNED TO WRITE AT THE LIBRARY.

PANEL OF LIBRARY USERS:

- Gerry Bloomberg - Mahoning Women's Center.
- Larry Bartos - Poland High School Teacher.
- Cassandra Heavrin - YSU Student.
- Jamie Owen - Hayes Jr. High School Student.
- Moderator - Dr. Houck

QUESTIONS AND ANSWERS

SUMMING UP - Dr. Houck

*INFORUM '78

Last fall the Ohio General Assembly called for an Ohio White House Conference on Library and Information Services. The committee named September 20-22, 1978 as the dates for the Ohio White House Conference which will be held in Columbus. Delegates to the state conference will analyze and discuss the recommendations from community meetings such as this one. The White House Conference will be held in Washington, D.C. in October, 1979.

64

PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE: North Branch Library 1344 Fifth Avenue Youngstown, 44504

MEETING DATE AND TIME: May 6, 1978 9:30 - 1:30 P.M.

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE: Dr. James A. Houck, coordinator; Committee: Robert H. Donahugh; Jeanne Dykins; Angela Mudrak; Martha Mitchell; James J. McPeak; Roselyn Stephens

PRECONFERENCE PROGRAM REPORTER: Robert H. Donahugh

TOTAL ATTENDANCE: 45

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)
Varied ages, occupations, and almost equal representation of men and women.

AUDIENCE RESPONSE TO A-V PRESENTATION

excellent	X
good	
poor	

Utilized own presentations: response excellent.

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:

Questions evolved from panel presentations of both library personnel and library users.

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

See attachments and news releases and articles.

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

Jamie Owen, 14 year-old son of Mr. and Mrs. Richard Owen; 2250 Fifth Avenue; Youngstown, OH 44504

PROGRAM PACKAGE EVALUATION

excellent	
good	X
poor	

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

PRECONFERENCE PROGRAM COORDINATOR: Dr. James A. Houck

PRECONFERENCE PROGRAM REPORTER: Robert H. Donahugh

PRECONFERENCE OBSERVER: Adrienne Isacke

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM:

Useful; informative. It offered patrons an opportunity to learn about libraries of various kinds. It also offered librarians an opportunity to learn about patrons needs, interests (and complaints).

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS Staff designated to greet people.

ACCESSIBILITY Fully accessible to all handicapped.

ROOM ARRANGEMENT (see photos).

SOUND SYSTEM Used when needed.

LIGHTING Good

Did you observe deaf persons in the audience? no
If yes, was there an interpreter? _____

Were refreshments served? yes
If yes, were they donated? Did audience contribute? _____
Friends of the North Branch Library provided coffee and donuts. There were no audience contributions.

WHITE HOUSE

The Ohio White House Pre-Conference for Columbiana and Mahoning Counties was held at North Branch on Saturday, May 6, 1978. Over forty people participated in a presentation and discussion of library problems and concerns. The program:

LIBRARIES - WHERE THEY ARE AND WHERE THEY CAN GO

Greetings and Introduction - Dr. Houck

Film - HARDWARE WARS - presented by S.O.S. - Special Outgoing Services of the Public Library of Youngstown and Mahoning County. Remarks: John Botch, S.O.S.

Library Panel: Academic Library - Angela Mudrak - Maag Library, Youngstown State University.
Public Library - Robert H. Donahugh - Public Library of Youngstown and Mahoning County.
School Library - Martha B. Mitchell - Poland High School Library.
Public Library - James J. McPeak - Lisbon Library, Columbiana County.
Moderator - Dr. Houck

QUESTIONS AND ANSWERS

INTERMISSION

FROM THE USERS' POINTS OF VIEW

Guest speaker: June Lund Shiplett, author, Mentor-On-The-Lake.
HOW I LEARNED TO WRITE AT THE LIBRARY.

PANEL OF LIBRARY USERS:
Gerry Bloomberg - Mahoning Women's Center.
Larry Bartos - Poland High School Teacher.
Cassandra Heavrin - YSU Student.
Jamie Owen - Hayes Jr. High School Student.
Moderator - Dr. Houck

QUESTIONS AND ANSWERS

SUMMING UP - Dr. Houck

Representing the State Library of Ohio were Adrienne Isacke and Sherrie Snyder.

The two panels and various members of the audience tossed some bouquets and barbs during the QUESTION AND ANSWER period.

1. We want Nancy Drew. Would such books reverse the trend in the decline of children's reading?

2. Why do library staff members stand around chatting when I want to ask a question?

4. The library does everything I need; the book collection is great.

5. I can never get what I want at the library - it's always out.

6. How will libraries be funded if the intangibles tax is abolished?

7. What can be done in our education system to teach reading at a better level and to inspire a love of the printed page?

8. How do you select books?

64

9. It is extremely important that homes have books and periodicals around. Parents should read to very young children on a regular basis.

68

PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE *Geauga County Public Library - Chardon, Ohio*

MEETING DATE AND TIME *May 12, 1978 10:00 AM - 3:00 PM*

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE *Terry L. McLaughlin - Co-ordinator*
Carolynn Newmore - Publicity Chairperson
Kathleen McKinley - Speaker Chairperson

PRECONFERENCE PROGRAM REPORTER *Ruth Berkovitz*

TOTAL ATTENDANCE *57*

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)
Twenty-eight citizens, Twenty-nine librarians (twenty male, thirty-seven female)

AUDIENCE RESPONSE TO A-V PRESENTATION

excellent	
good	x
poor	

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

Rev. Wm. Armstrong
Pastor Burton Congregational Church
Burton, Ohio (216)834-8890 44021

Alt. Del. Mrs. Eva D. Heidecker
R.D. #1 Rock Creek, Ohio 44084

PROGRAM PACKAGE EVALUATION

excellent	
good	x
poor	

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

PRECONFERENCE PROGRAM COORDINATOR *Terry L. McLaughlin*

PRECONFERENCE PROGRAM REPORTER *Ruth Berkovitz*

PRECONFERENCE OBSERVER *Floyd Dickman*

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM:

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS *Non-shown*

ACCESSIBILITY *Accessible by outside and inside stairway and elevator*

ROOM ARRANGEMENT *Fine*

SOUND SYSTEM *Available but not used by all speakers*

LIGHTING *Fine*

Did you observe deaf persons in the audience? *No*
If yes, was there an interpreter? _____

Were refreshments served? *Yes*
If yes, were they donated? Did audience contribute? *Refreshments were served by the members of the Chardon Friends of the Library*

OHIO WHITE HOUSE CONFERENCE ON LIBRARY and INFORMATION SERVICES

Chardon, Ohio

May 12, 1978

PROGRAM

9:30 - 10:00 A.M.....Coffee/ Registration

10:00 - 10:05 A.M.....Official Welcome -
Terry L. McLaughlin, Director
Geauga County Public Library

10:05 - 10:25 A.M.....Keynote Address -
Paul Warfield,
Sports Commentator, Channel 3

10:25 - 10:50 A.M.....Introduction & Presentation
Filmstrip from State Library

10:50 - 11:05 A.M.....Introduction & Speech -
Reverend William H. Armstrong,
Pastor of Burton Congregational Church

11:05 - 11:20 A.M.....Introduction & Speech -
Kathleen McKinley,
Speech Pathologist

11:20 - 11:35 A.M..... Introduction & Speech -
David Sommer,
Director, Geauga YMCA

11:35 - 11:50 A.M.....Introduction & Speech -
Theresa Trucksis,
Director - The Northeastern Ohio
Library Association Reference &
Information Services Project (NOLA)

11:50 - 1:00 P.M.....LUNCH.....On Your Own

1:00 - 2:00 P.M.....Reconvene - Into Small
Group Discussion Tables

2:00 - 2:30 P.M.....Reports - Discussion Table
Results

2:30 - 3:00 P.M.....Election of Delegate For
Fall Conference

Sponsored By .....Chardon Friends Of The Library

Terry L. McLaughlin
Regional Pre-Conference Chairman

Carolynn Neumore
Publicity Chairperson

Ruth Berkovitz
Recording Secretary

At the May 12, 1978 Ohio White House Pre-Conference meeting for Lake, Geauga and Ashtabula Counties was held at the Chardon Public Library. Refreshments were furnished by the Chardon Friends of the Library and the program coordinator was Mr. Terry L. McLaughlin, Director of the Geauga County Public Library.

There were 57 people in attendance with 29 librarians and 28 other interested citizens. The speakers included Mr. Paul Warfield, Keynote speaker, and Reverend William Armstrong, Mrs. Kathleen McKinley, Mr. David Sommer, and Mrs. Theresa Trucksis in the morning session.

In the afternoon session, small group discussions were held. An election for a delegate to the state convention was held and Reverend Armstrong of Burton, Ohio was elected to be the delegate for our region. Mrs. Eva Heidicker of the Jefferson School District, Rock Creek, Ohio was chosen as the alternate.

Group Concerns:

1. Making sure that all the intangible tax money due is collected.

2. Speaker is available from the State Library (or financed by State Library) to speak at libraries.

3. Libraries are having trouble attending county budget meetings to apply for funds.

4. Reading clubs should be available to teach YA's to read.

5. Promote Friends groups and provide indoctrination programs on the library and its use.

6. Discussion about money for building expansion.

7. Books for Senior citizens provided through outreach services.

8. Computer usage as an aide for libraries as a source and a co-ordination of information source.

9. Need for more publicity.

10. Encourage reading from early age.

11. Computer extension into home to be public rather than profit oriented business.

12. More full time personnel in schools.

13. What percent of people use libraries; who are they and what do they use it for?

14. Will libraries be free in the future?

15. Book use has been eroding.

16. Need to simplify access to libraries, people aren't encouraged to come.

17. Small libraries feel threatened by computers.

School Libraries' Concerns

1. Federal funds used in place of local funds. Need matching fund basis.

2. Citizens need to express their interest in school libraries to school board members, principals, teachers and superintendents.

3. Volunteer work is okay but not always helpful to maintain good library service. Schools need certified help.

4. The state needs to set and enforce, not just warn on school library standards.

5. The library should be the media center for the school, not separated from it or even competing with media people for money.

6. Coordination of school and college and public libraries - with attempt that school libraries open in the summer or else bookmobiles providing service.

7. Tutorial programs through the schools should work with the libraries and F.T.A. groups.

8. College bound students should be able to use all the local libraries freely.

9. Handicapped facilities must be provided for by administration. Librarians should be involved in planning of new buildings and new libraries, not just the administration.

10. Services provided and those not provided need to be given more publicity. The public has a right to know.

11. Schools - destruction of materials and discipline of children - need parental backing.

1. At the small group meetings this afternoon, the participants are asked to present their view of what they would like in the way of library service.

2. We want from you not just your ideas on what is good library service, but what is needed to improve the service in the future.

3. Each table will have a recorder, and a person that will be designated as discussion leader. The discussion leader is there just to get the ideas flowing and to give the group report at the end of the meeting. The ideas discussed are to be listed by the recorder and these will be turned over to the State Library for the meeting in September

Library Services and ideas you might want to discuss include:

1. School and public library cooperation.
2. Public library purpose (To provide fiction best sellers, or to provide research facilities for students or to do both?)
3. Public Library programs (Puppet shows, Young Adult programs, Reading clubs, community information service centers) Are they really part of library service or is the public library's only purpose to loan books and materials to the public?
4. Book budgets, library buildings and facilities. How to expand them and who pays for them?
5. School libraries - how can they be better utilized and are they really media centers?
6. Are libraries really going to be necessary in the 1980's with the increasing sophistication and use of computers?

Other ideas for discussion questions may come from the packet of material you received today. Feel free to contribute your own ideas.

PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE Kent State University, Trumbull Campus, Warren, Ohio

MEETING DATE AND TIME Thursday, May 18, 1978 1:00 p.m. to 9:00 p.m.

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE
Mrs. Shirley J. Sippola, Director, Warren Public Library
Floyd L. Cogley, Jr., V.Pres.,Cortland Area Friends of the Library
Marjorie R. Johnson, Librarian, Lakeview High School
Evalina L. Smith,Librarian,Kent St. Univ., Trumbull Campus
Dr. C. B. Stout, Director, McKinley Memorial Library, Niles,O.

PRECONFERENCE PROGRAM REPORTER _____

TOTAL ATTENDANCE _____

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)

Trustees, students, media, children, educators (See registration booklet)

AUDIENCE RESPONSE TO A-V PRESENTATION
excellent ____
good X
poor ____

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:

Not applicable

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

See attached sheet

PROGRAM PACKAGE EVALUATION
excellent X
good ____
poor ____

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

PRECONFERENCE PROGRAM COORDINATOR Mrs. Shirley J. Sippola

PRECONFERENCE PROGRAM REPORTER (See attached narrative form summary)

PRECONFERENCE OBSERVER _____

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM:

From the onset, the Trumbull County O.W.H.C. chose a format which would give us concise, precise, intelligent input from a wide range of citizens. We solicited five minute testimonies from diversified, well informed participants who represented a wide variety of special interest groups throughout the county. As a result of this conference we felt we had attained our goal.

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS	Good
ACCESSIBILITY	Good
ROOM ARRANGEMENT	Good
SOUND SYSTEM	Good
LIGHTING	Good

Did you observe deaf persons in the audience? No
If yes, was there an interpreter? _____

Were refreshments served? No
If yes, were they donated? Did audience contribute? _____

Mrs. Ron L. Boutwell - Delegate - Homemaker
Home Address: 417 S. Colonial Drive, Cortland, Ohio 44410
Home Phone: 638-3497

Mr. C. E. Cole - 1st Alternate - Director of Special Services
Business Address: Trumbull County Board of Education
140 Franklin Street, Warren, Ohio 44482
Business Phone: 395-9591

Home Address: 698 Howland Wilson, S.E., Warren, Ohio 44484
Home Phone: 856-3375

Mr. Charles Williams - 2nd Alternate - Transfer-Coordinator
Business Address: Packard Electric
408 Dana N.E.
Warren, Ohio 44480
Business Phone: 373-2545

Home Address: 238 N. River Road, N.W., Warren, Ohio 44483
Home Phone: 392-0[illegible]

Mrs. Charlotte Loveland - 3rd Alternate - Homemaker
Home Address: 55 Orchard Street, Niles, Ohio 44446
Home Phone: 652-7834

CONFERENCE
ON LIBRARIES &
INFORMATION SERVICES

INFORUM 78

TAKE PART IN TOMORROW

Floyd L. Cogley, Jr.
Vice President, Cortland Area Friends of the Library

Mrs. Marjorie R. Johnson
Lakeview High School
T.C.A.S.L.

Mrs. Shirley J. Sippola
Director, Warren Public Library

Mrs. Evelina L. Smith
Librarian, Kent State University Trumbull Campus

Dr. C. B. Stout
Director, McKinley Memorial Library
Niles

444 Mahoning Avenue, N.W.
Warren, Ohio 44483
Phone – 399-8807

May 5, 1978

Dear Friend:

Thank you for consenting to give testimony at Trumbull County's pre-conference meeting for the "Ohio White House Conference on Library and Information Services" on May 18, 1978. The enclosed yellow brochure and white fact sheet will apprise you of the purpose, place and time of the meeting.

Other materials enclosed will provide you with background information on all types of library service.

The person who contacted you advised the committee that you might prefer to give testimony between 7:00 - 9:00 P.M. If you have a particular time (e.g. 7:15 P.M.) you would prefer, call me at the above number.

Some of you have requested guidelines on the presentation format. Following are a few we thought pertinent:

1.) Five minutes is the maximum time to present your statement.

2.) Use a written statement from which to read.

3.) The following form of address is a suggestion, but name and topic you wish to speak to should be stated at the beginning:

Mr. Moderator and members of the panel:
I am _____ of _(optional)_. This evening I wish to speak to the issue of _____ (address myself to the topic of _____) . . .

(continued on page 2)

1979 WHITE HOUSE CONFERENCE ON LIBRARIES & INFORMATION SERVICES

TAKE PART IN TOMORROW

Floyd L. Cogley, Jr.
Vice President, Cortland Area Friends of the Library

Mrs. Marjorie R. Johnson
Lakeview High School
T.C.A.S.L.

Mrs. Shirley J. Sippola
Director, Warren Public Library

Mrs. Evelina L. Smith
Librarian, Kent State University Trumbull Campus

Dr. C. B. Stout
Director, McKinley Memorial Library
Niles

444 Mahoning Avenue, N.W.
Warren, Ohio 44483
Phone – 399-8807

4.) We would appreciate a copy of your statement (which you can hand to one of the floor monitors) after you have made your presentation. Transcription of all statements will be made, but it will make the panel's job easier to have written statements in hand when they prepare to summarize the day's activity at the end of the program.

We are pleased that you have accepted this opportunity to express your concerns about library service in Trumbull County, and are looking forward to seeing you on May 18.

Sincerely yours,

Shirley J. Sippola

Shirley J. Sippola
Coordinator

P.S. You may be interested in knowing in advance who the panel members and moderator will be:

Moderator: Richard Williams, Bazetta Township Trustee

Panel: Greg Andrews, Public Affairs Director, WYTV
Ms. Zell Draz, Tribune Chronicle
Frederick Louys, retired Trumbull County Superintendent of Schools
Donald Schafer, Hubbard Public Library Trustee

INFORMATION SERVICES
INFORUM 78
TAKE PART IN TOMORROW

Floyd L. Cogley, Jr.
Vice President, Cortland Area Friends of the Library

Mrs. Marjorie R. Johnson
Lakeview High School
T.C.A.S.L.

Mrs. Shirley J. Sippola
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Librarian, Kent State University Trumbull Campus

Dr. C. B. Stout
Director, McKinley Memorial Library
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444 Mahoning Avenue, N.W.
Warren, Ohio 44483
Phone – 399-8807

May 16th, 1978

TO: Participants of the Trumbull County Pre-Conference and Regional "Ohio White House Conference."

FROM: Mrs. Evelina L. Smith, Committee Member

SUBJECT: Responsibilities of Dean Coe, Moderator, and Panel Members; Time span of divided programs. Personnel involved.

SESSION NO.1

2:20 P.M. Opening remarks, Welcome and introduction of Panel Members: DR. ALAN C. COE, DEAN, K.S.U. TRUMBULL CAMPUS.

Moderator: MR. RICHARD WILLIAMS, BAZETTA TOWNSHIP TRUSTEE

Panel: MR. GREG ANDREWS, PUBLIC AFFAIRS DIRECTOR, WYTV
MS. ZELL DRAZ, WARREN TRIBUNE CHRONICLE
MR. DONALD SCHAFER, HUBBARD PUBLIC LIBRARY TRUSTEE
DR. DENNIS L. SMITH, ASSOCIATE DIRECTOR, K.S.U. TRUMBULL CAMPUS,

2:30 P.M.	Mr. Edward Cole
2:36 P.M.	Ms. Patricia Eddy
2:45 P.M.	Mr. Victor Donnet
2:48 P.M.	Mrs. Beth Brainard
2:54 P.M.	Mr. Milton Plumm
3:00 P.M.	Mr. Grant Jones
3:06 P.M.	Dr. John Latcham
3:12 P.M.	Mrs. Patricia Dull
3:18 P.M.	Mr. Thomas Gecha
3:24 P.M.	Les ~~Stewart~~ Smith
3:30 P.M.	Mrs. Lucy Puck
3:36 P.M.	Mrs. Virginia Hill
3:42 P.M.	Mrs. Sandra Dastoli
3:48 P.M.	Mrs. Mary Olds
3:54 P.M.	Kenneth Harned
4:00 P.M.	Mrs. Madeline Nunn
4:06 P.M.	Mr. Surya Srivastava
4:12 P.M.	Ms. KAREN Fry
4:18 P.M.	Mrs. Roberta Graham
4:24 P.M.	Dr. Christopher Williams
4:30 P.M.	END OF SESSION NO.1

SESSION NO.2

6:50 P.M.	*Opening remarks, Welcome and introduction of Panel Members: DR. ALAN C. COE, DEAN, K.S.U., TRUMBULL CAMPUS.*
7:00 P.M.	*Mr. Richard Jakmas*
7:06 P.M.	*Mrs. Eleanor Finta*
7:12 P.M.	*Mrs. Katie Kimple*
7:18 P.M.	*Mrs. Janie Boutell*
7:24 P.M.	*Mrs. Loan Vang*
7:30 P.M.	*Mrs. Charlotte Loveland*
7:36 P.M.	*Mrs. Becky Boyer*
7:42 P.M.	*Mr. Larry Scherer*
7:48 P.M.	*Mrs. Sadie Parks*
7:54 P.M.	*Mrs. James A. Walker*
8:00 P.M.	*Mr. Otto Calvantae*
8:06 P.M.	*Mr. Charles Williams*
8:12 P.M.	*Mrs. Mary Ann Marton*
8:18 P.M.	*TESTIMONIES FROM AUDIENCE*
8:36 P.M.	*END OF SESSION NO.2*
8:54 P.M.	*SUMMATION OF SESSIONS NOS. 1 and 2.; SELECTION OF DELEGATE BY PANEL MEMBERS.*

Les Smith

Becky Boyer

HOSTS, MONITORS, TYPISTS:

Mrs. Carol Baker
Mrs. Barbara J. Bell
Ms, Cheryl Bugnone
Ms. Jane Cribbs
Mrs. Jenny Dominski
Mrs. LaCivita
Mrs. Wanda Malin
Mr. Joseph Molendyke
Mr. Timothy Ogleton
Mrs. Ruth Richards
Mrs. Mona Stevenson
Mrs. Mary Lee Thorndike
Mrs. Lois Wynkoop

RECORDERS:

Ms. Cindy Fordeley
Ms. Carrie Hyde
Ms. Chris Meister

78

THE OHIO WHITE HOUSE CONFERENCE
ON LIBRARY AND INFORMATION SERVICES

SPEAK OUT ON LIBRARY AND INFORMATION SERVICES
May 18, 1978

Prepared for:

Mrs. Evelina Smith

Submitted by:

Ms. Cindy Fordeley
Ms. Carrie Hyde
Ms. Chris Meister

THE OHIO WHITE HOUSE CONFERENCE
ON LIBRARY AND INFORMATION SERVICES

SPEAK OUT ON LIBRARY AND INFORMATION SERVICES
May 18, 1978
2:30 to 4:30 Session

Dr. Alan C. Coe welcomed everyone to the prelibrary conference. This is one of a series to be conducted throughout the state of Ohio. We will hear comments and testimonies today at this prelibrary conference. The Ohio White House Conference will be held in September of 1978. Today we will select one delegate and two alternates who will attend the conference in September.

Mr. Richard Williams announced also that at this prelibrary conference the panel members will be selecting one delegate and two alternates for the Ohio conference.

Moderator: Richard Williams--Bazetta Township Trustee

Panel Members: Greg Andrews--Public Affairs Director of WYTV
Zell Draz--Warren Tribune Chronicle
Dennis Smith--Assistant Director of Trumbull Campus of Kent State University
Donald Shaffer--Hubbard Public Library Trustee

Mr. Richard Williams — The panels job is to hear and select one delegate and two alternates for the Ohio White House Conference. The panel members will not necessarily respond to comments made today. You may ask questions though, and these will be answered by someone. We ask those giving testimonies to hand in a copy of your testimony after you have given it. There are two documents in your packet. One is a biographical sheet which you are asked to fill out and hand in. The other is a postcard addressed to the Ohio White House Conference of Ohio. You may write down any comments or questions that may come to you after you have gone home.

Mr. Edward Cole — The issue he spoke on is Services for the Handicapped Children as Students. Children who can't behave, the mentally retarted, the autistic, the deaf, the blind, etc. all have the need for the library. Special help is needed. Ignorance seems to be the biggest handicap. We need to introduce communication to these children. We must consider their special needs and what is ordinary. We can help the handicapped child

through the use of tape recordings, highly visual materials, some form of cassettes, and by reading to the children. For those who are visually impared, use large-type materials. We must remember the crippled student also. Preparation must include an attitude of caring. You can obtain consultation from George Morar by calling 395-9591.

Ms. Patricia Eddy

Her talk was on the Use of Medical Libraries by Hospital Personnel. Why do they need a library? First of all it is a resource for knowledge of the past, present, and future. It supplies us with what has been done in past situations, informs us of new methods and their effectiveness since hospitals must keep up with current trends, and for future resource it gives us a comparative analysis. It is a resource of education which is divided into two sections. One is for basic education and the other is for continuing education. Specialization is the name of the game. When we stop reading, we are dead, and our clients might be too. We want the best for the patients we serve in Trumbull County.

Mr. Victor Donnet

Touch on a few ideas to give greater service. Use the library for personal, private, and business reasons. It is important that we are able to obtain items desired. All citizens are entitled to equal library Service. Small libraries can use computer terminals. The people should be taught how to use the terminals and give the librarians more time for individual help. The computer terminals are helpful in getting statistics and for interlibrary loan service. It will make National Library Service a reality. The use of indexing should have more emphasis put on it. The vertical file index is needed for all libraries since it saves time and money.

Mrs. Beth Brainard

Her topic was Public Relations as a tool to attract people to the Trumbull County Libraries. A special program must be promoted. We must keep the people informed of what is happening in our local libraries. We need a person to handle all Public Relations work through the use of the media. This person should possess a good working relationship and knowledge. We should let any special group know what is going to happen ahead of time. During library week there should be a program each day of the week to show the people that the library has an interest in them. Examples of this would be one day for the children, one day for the handicapped, one day for ethnic, and another day for the senior citizens. These people will become users. Introduce the staff to the public librarians. Give them a feeling of belonging to the

public. Take advantage of all the facets. Be more accessible to the public and establish a Friends Group.

Mr. Milton Plumm — He talked on the Support of Library Development Action now taking place in Ohio. He expressed the concern the people at Hillside Hospital have as a health care institution for libraries in Trumbull County. Hillside has given 50 years of service to the public. Rehabilitation--insurance policy for the people in need. Important facet is the ongoing educational needs of patients. They have to help the people resume a meaningful role in society. Continuing education for the staff of the institution is important. We need funding of the libraries. The library needs hospital reaction and the public local support.

Mr. Grant Jones — His topic was of Architectural Barriers in Trumbull County Libraries. There are 26,000 handicapped persons in Trumbull County. Libraries must be made free of architectural barriers. The handicapped people are becoming more aware of their rights under law and are participating rather than just observing. Public law 9480 spells out the removal of public barriers to public buildings.

Dr. John Latchum — Spoke on library usage for the physically handicapped and the increase use of public, academic, and private use by college students. There are 249 public libraries in Ohio and 197 of them have architectural barriers. Library personnel need to know the needs and problems of the physically handicapped person. The Trumbull Campus Library and the Main Campus Library of Kent State University are accessible. The Niles McKinley Library and the Warren Public Library are not accessible.

Mrs. Patricia Dull — Her talk was on the Medical Libraries. There are five in Warren, Elements included in these libraries are the physicians, nurses, students and researchers. Hospitals don't have the funds that industries have. Patient information libraries should provide information on a lay level in addition to professional material. Make the administrator aware of the vital information available.

Mr. Thomas Gecha — He spoke on the Handicapped and Library Services and Intellectual Freedom. He visited Washington, D.C. for a conference study of the presidency. The hotels were not fit for the handicapped person. They felt like second-class citizens. Intellectual freedom is the ability to use their minds which is vital to all national and world interests.

Les ~~Stewart~~ Smith	His topic was High School Libraries. At Lordstown High School they are always discussing current events. The students use the media center for newspaper articles, reference books, and encyclopedias for world happenings. The students have access to current magazines which offer topics for discussion.
Mrs. Mary Olds	Her topic was the Lack of Reading Skills. She noted that 58 percent of Americans have never read a book. Libraries should have in depth materials and introduce school text books. The Library Media Centers have many functions and activities such as: 1) facilities, 2) materials and resources, and 3) personnel. By the end of the 70's no child will leave school without being able to read properly.
Mrs. Lucy Puck	Her topic was Trumbull Home Bound Library Services. They provide the talking book service, large-print newspapers and magazines, and also cassettes. We need to have extended publicity for the systematic way of distributing these books since we must keep in touch with what's happening in the world today. These books are coming out of Cleveland.
Kenneth Harned	He is a student at Lakeview School. He uses the library for entertainment and educational use. It provides him with information and new ideas and higher reading skills. The librarians are there when you need them.
Mrs. Virginia Hill	Her topic was the Importance of Libraries for Pre-schoolers and their Families. The librarians that are picked should be able to relate to the younger child. Library cards should be provided for the pre-school child. Pre-schoolers books should be placed flat on the shelves so that the child can see the cover easily. The books should be arranged [illegible]ject not author. We would like to have monthly tours [illegible] the families and would like suggestions from the parents.
Mrs. Sandra Dastoli	Her topic was Access of Library Services to the Deaf and Hard-of-Hearing Persons. A Telecommunication Device, TTY, is used in which you receive and send typewritten messages. The cost is from $200 to $800. When people require or request information, they call the libraries and get the information. Would be a good idea to have interpretors and story hours for the children with the use of sign language.
Mrs. Madeline Nunn	Her topic was the Need for Library Services in the Black Community. We should expose them to cultural and educational activities of the community for the children. Story hours would help to get the children into a reading habit. The library services should be a fun and learning experience. We need two bookmobiles.

There is a communication breakdown between the public libraries and the black community. Make the blacks aware of what is going on. Suggestions made: 1) once a month we should send notices of activities to the various community agencies, 2) have the bookmobile stop in the black community on a regular basis; community streets and housing projects, and 3) have activities going on. Have some staff member contact local agencies for children interested from the black community. The Warren Trumbull County Services Agency would be more than willing to help out.

Mr. Surya Srivastava — His topic was Service to the Unserved. We are denying a large section of the populace who are non-English speaking people the use of materials from the libraries. We should provide facilities to preserve the culture. The Warren Public Library is subscribing to non-English magazines. Recommendation that we should form book clubs and that they should investigate obtaining some non-English magazines.

Ms. ~~Carol~~ Karen Fry — Her topic was School Library Services. The librarian should be enthusiastic. There should be activities going on at all times. Resources should be available for the teachers as well as the students.

Dr. Christopher Williams — The library is a fountain and the source of knowledge. He stressed the modern trend of society. The library contains books for research for students and scholars. The library is a place where people can get involved in controversies of life and time.

Mrs. Roberta Graham — She spoke on the issue of How the Libraries in Trumbull County Serve the Elderly and how these services may be expanded and enriched for this segment of the population. We need the consultant services of a staff. We need longer lending time for use of books for a group. The Oral History Tapes are a record account of the lives of older people from Warren and surrounding areas. We are trying to preserve for generations to come these tapes for their use in the future.

Session #1 concluded.

7:00 to 9:00 Session

Mr. Dennis Smith welcomed everyone to this prelibrary conference. He then introduced the moderator, Mr. Richard Williams. The panel members were introduced also and they are: Greg Andrews, Zell Draz, Dennis Smith, and Donald Shaffer.

Mr. Williams informed the audience that the panel members will be selecting one delegate and three alternates to represent this area for the White House Conference to be held in September of 1978.

Mr. Richard Jakmas — His topic was Library and Information Services as it relates to the prisoner confined to our county detention facilities. We should provide library facilities so these people may gain personal enrichment and achievement which shows the progress of society. The prisoners appear to be more relaxed and their tensions are relieved.

Mrs. Eleanor Finta — Her topic dealt with Learning How to Use the Library Again. Librarians must remember that not all people know how to use the library. We should have classes to teach the general public how to use the library and find the things they need. Slogan--If you can't find it, we will search together.

Mrs. Katie Kimple — Her topic was the Elementary School Libraries and what they should be. Make research materials and audio-visual materials available. Librarian Aids seem to serve better and the children have two visits, half an hour each a week. The Library Clerk isn't as good to have in the libraries. The children have ten minutes a visit in the library. Needs the libraries should meet: Schools must meet library standards. They should meet the needs of the professional staff. Materials should be available such as talking books and audiovisual aids. Funding must be more accessible.

Mrs. Janie ~~Boutell~~ Bontwell — She spoke in the issue of Title II Funds and the Construction of Public Libraries. Since 1974 there have been no more Title II Funds. Revenue sharing isn't working for libraries. We need construction of extention libraries for Cortland and Bazetta. We must work towards the establishment of this library. We urge support for Title II Funds. The funding is 55 percent local and 45 percent state.

Mrs. Charlotte Loveland — The Welcome Wagon Hostesses will be glad to distribute any notices or help with story hours. We can find material quickly through the use of microfiche. The libraries are information centers. They are also national and educational centers of our country. May want to send out news letter to the community.

Mr. Larry Scherer	Lack of money is a problem. One-half of one percent of budgets are spent for libraries. Three problems for the lack of financing: 1) missing a great deal of reaction of library personnel; volunteers and secretaries are the staff; 2) lack of material in local school libraries; collections fall behind; collections stick very much to the non-print material, non-controversial and the traditional, 3) identity crisis--what are you trying to accomplish? There are no federal libraries or library services. We need the goal of libraries better defined. Libraries should be budgeted at a level similar to other parts of the program. It is very necessary to be integrated into the education program. Be a part of education and add to it. Collections need to be shared between schools and libraries. The money in libraries should give the students a better education.
Mr. James A. Walker	Talked on the Trumbull Campus Library and the Warren Public Library. We need support for the two-year Art student. Teachers should be trying to help the students find materials so that the librarians can give more time to other library functions. A disastrous problem at the Trumbull Campus Library is that the students aren't bringing books back. There is a tremendous growth of Art materials and a demand on Art books.
Mrs. Sadie Parks	She spoke on Library Services in Trumbull County. We should share material and public participation. What are we doing to encourage users? How are we getting children to use their library cards? We have 55 million books in Trumbull County.
Mrs. Becky Boyer	She spoke on Public Participation in the Library; Volunteer Participation. Goals--development of teams of volunteers. It is the purpose of the volunteer to extend more individualized service. Volunteers are needed to help professionals with the public.
Mr. Charles Williams	We need to emphasize the reason why we should start to read at an early age. Reading is a basic key to the future and opening doors to the present. Some proposals--State of Ohio should establish a minimum standard for all libraries in Ohio. Change the funding method--don't tie it to the general method.
Sue Lynville	People come into the skill center with reading problems. Without libraries we would have no history.
Decision	Jane Bontrell Mrs. Janie ~~Bontell~~--Delegate Mr. Edward Cole--1st Alternate Mr. Charles Williams--2nd Alternate Mrs. Charlotte Loveland--3rd Alternate

Session #2 concluded.

PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE: Troy-Miami County Public Library, 419 W. Main, Troy, Ohio

MEETING DATE AND TIME: Sat., May 13, 1978, 9:00am-12:00 (noon).

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE: Bill Paplinski

PRECONFERENCE PROGRAM REPORTER: Mary Bredeson

TOTAL ATTENDANCE: 55

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)

12 Men
43 Women
34 librarians
21 non-libraruans
Good age mixture,however, no ycung people.

AUDIENCE RESPONSE TO A-V PRESENTATION

excellent ____
good ____
fair X
poor ____

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:

Keynote speaker raised issues.

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

Separate sheet

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

Sandy Combs, 8099 E. Factory Rd., West Alexandria, Ohio.
Patricia Nagel, 100 Monteray Ave., Dayton, Ohio.

PROGRAM PACKAGE EVALUATION

excellent ____
good X
poor ____

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

Tape included.

PRECONFERENCE PROGRAM COORDINATOR: Bill Paplinski

PRECONFERENCE PROGRAM REPORTER: Mary Bredeson

PRECONFERENCE OBSERVER: Floyd Dickman

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM:

See separate sheets.

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS —

ACCESSIBILITY Good

ROOM ARRANGEMENT Excellent, however, crowded.

SOUND SYSTEM Excellent.

LIGHTING Excellent.

Did you observe deaf persons in the audience? No
If yes, was there an interpreter? _____

Were refreshments served? No.
If yes, were they donated? Did audience contribute? _____

92

Raymond R. Brown, Conference Chairman
Diana M. Cohen, Conference Coordinator

The Ohio White House Conference on Library and Information Services

The State Library of Ohio
65 South Front Street
Columbus, Ohio 43215
614-466-2693

MEMORANDUM

To: Diana Cohen

From: Bill Paplinski

Re: Ohio White House Pre-Conference Meeting, MILO Region.

Date: May 13, 1978.

Narrative Report.

The meeting room was prepared ahead of time. All neccessary equipment was provided. Volunteers were at the meeting site on time and did an excellent job of greeting people and handing out packets.

Wally White, Director, Flesh Public Library, Piqua, Ohio, served as mederator and did an excellent job of keeping on schedule and encouraging discussion.

Wally White made some brief introductions, previewed the days schedule, and explained the material in the participants packets.

Rev. Robert Dye, Delegate from Springfield, Ohio, expressed concern with the method of drawing names out of the hat and felt delegates should be selected by election. There was discussion of this idea and Wally White directed Rev. Dye to talk to Bill Paplinski about alternative delegate selection methods.

Wally White introduced Floyd Dickman, State Library of Ohio, who showed a filmstrip from the State Library.

Questions and comments about the filmstrip were:

1. Explanation of the State Library Consultants function.
2. Explanation of multi-county cooperatives in Ohio.
3. Concern expressed for the plight of small libraries.
4. Explanation of the function of the State Library and the State Library Board.
5. Explanation of MILO and disscussion of institutional, special and other types of libraries joining MILO.

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Wally White introduced the Keynote Speaker, Walter Brahm, Ohio Library Foundation.

Walter Brahm gave an excellent speech which covered the following main points:

1. He was trying to speak to the lay-person.
2. Current library scene included:
   a. Inflation
   b. Unstable conditions
   c. Liability in the courts
   d. participative management
   e. lack of discipline in individuals
   f. discontent with working life
   g. need for information in society
   h. only 25% of the population uses library service
3. Mr. Brahm raised the following questions:
   a. Are libraries essential to society?
   b. What are the purposes of libraries?
   c. How do we measure library effectiveness?
4. Mr. Brahm listed the following strengths of Ohio's libraries:
   a. legal right to library service
   b. autonomous boards of trustees
   c. earmarked tax for libraries in Ohio
   d. great library resources in Ohio
   e. strong OLA and OLTA associations
   f. active school librarians association
   g. extensive network system
   h. outstanding library personnel
5. Mr. Brahm listed the following weaknesses of Ohio's libraries:
   a. Inequality of service, materials and personnel in some regions of Ohio
   b. intangibles tax collection helps to continue inequality, i.e. the rich counties collect more money; poor counties collect less
   c. inaccessability of some library resources
   d. inadequate funding for materials
   e. lack of coordination of purchase
   f. need for standardization of interlibrary loan policy

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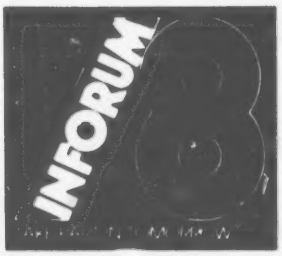
g. inferior buildings which cause deterioration of materials
h. need for consolidation of libraries in communities and counties
i. belief that libraries must be paid to cooperate, i.e. misuse of government funding

Mr. Brahm then led discussion and answer period. Areas mentioned were:

1. function of OELMA
2. role of OLMEC
3. Consolidation of libraries
4. does the public care about libraries?
5. public libraries have become a political football
6. politicians do not feel that the public cares about libraries
7. location of libraries
8. use of libraries by minorities
9. use of libraries by majority
10. need for policy and philosophy on libraries
11. economy of branch libraries
12. effectiveness of the bookmobile
13. boards of trustees
14. definition of an adequate library
15. library funding

Bill Paplinski led the selection of two delegates. A vote was taken to determine the method of delegate selection. It was voted by the majority of participants that the method of selection would be drawing names from a hat. The two delegates picked were:
1. Sandy Combs
2. Patricia Nagel

Wally White asked the participants to come forward to discuss, question and comment on any topic of concern. The topics discussed were:
1. adequacy of school libraries
2. concern for health information
3. newspaper and media control of information
4. access to law and medical libraries for the general public



Raymond R. Brown, Conference Chairman
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The Ohio White House Conference on Library and Information Services

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5. explanation of library service to rural areas
6. establish library boards which are representative of the public
7. increase of library boards having minority persons as members
8. increase of minority persons on library staffs
9. need for delegates to plan strategey for Ohio White House Conference
10. need to increase services to geneologists
11. need for funding of library buildings for expansion, remodeling and new building construction
12. need for grassroots input about how to use government funds
13. need to impress on legislators the importance of libraries
14. need for networks to provide information in rural as well as urban areas

Wally White closed the meeting.

The delegates had an organizational meeting after the regular meeting. The delegates elected the following officers:

1. Rev. Robert Dye, President
2. Mrs. Elizabeth Robinson, Secretary

REGION TWO
PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE Lazarus Assembly Center, Columbus, Ohio

MEETING DATE AND TIME Wednesday, May 17, 9:30 a.m.-12:30 p.m.

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE (SEE ATTACHED.)

PRECONFERENCE PROGRAM REPORTER Hugh Durbin

TOTAL ATTENDANCE 239

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)

(SEE ATTACHED.)

AUDIENCE RESPONSE TO A-V PRESENTATION
Sound quality could be improved.

excellent ____
good X
poor ____

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:

Con Par method used.

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

(SEE ATTACHED.)

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

(SEE ATTACHED.)

PROGRAM PACKAGE EVALUATION
Biographical information sheet was lacking in some.

excellent ____
good X
poor ____

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

(SEE ATTACHED.)

PRECONFERENCE PROGRAM COORDINATOR Hugh Durbin

PRECONFERENCE PROGRAM REPORTER ____

PRECONFERENCE OBSERVER ____

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM.

Slide tape on Ohio's libraries set the scene
Chairperson spoke briefly about type and number of libraries in region and purpose of preconference
User Panel indicated value of library services and their orientation to them
Con Par - Moderator of conference participation mixed audience effectively, stimulated discussion, and promoted participation
Response Panel provided a sharing of concerns as well as various reactions from professional librarians representing all types of libraries. Session provided a spontaneous reaction to wide range of issues.
Delegate selection - No evaluation of delegates by all participants. Each table selected a delegate, then six names were drawn.
Conference provided a mixing of people concerned about libraries, a sharing of problems/concerns/issues, and a stimulation of discussion.

Each participant had three opportunities to express his concerns about library issues; the pre-registration form, the delegate biographical information sheet, and the discussion table. For more information, see the attached envelopes.

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS - Located outside elevator on sixth floor and by the walkway. Registration signs at desk.

ACCESSIBILITY- Department store familiar to central Ohio residents. Nearby parking available. Assembly room easily located within store. Elevator and escalator for quick access.

ROOM ARRANGEMENT - Thirty discussion tables with eight chairs each. Raised platform plus floor podium. Provided good visibility of speakers, easy movement between
les, & separate discussion sessions. Some tables lacked adequate view of screen.

SOUND SYSTEM - Central sound system with multiple speakers and central recording. Two floor and two table mikes,as well as podium mike, permitted all to hear speakers and participants well.

LIGHTING - Sufficient lighting throughout room controlled by one switch.

Did you observe deaf persons in the audience? No
If yes, was there an interpreter? No

Were refreshments served? Yes
If yes, were they donated? Did audience contribute? Yes

PRECONFERENCE PROGRAM
COORDINATOR/COMMITTEE

Vivian Broehm - Columbus PTA

Dick Coldren - Columbus Public Schools

Hugh Durbin - School Libraries, Columbus

George Gilbert - Denison University

James Hunter - Columbus Dispatch

Jayne Jacoby - Friends of the Public Libraries of Columbus & Franklin County

Russ Walker - Upper Arlington Public Library

Joanne Wolford - Ohio University-Lancaster Campus

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)

Representatives from all counties in Region Two, all types of libraries, ages ranged from middle school student to retired people, approximately 65% library related, 35% citizens representing 25 other areas of work, such as:

Accountant	4
Buyer	1
Chamber of Commerce	1
Chemist	1
Claims Representative, SS	1
College Administrator	1
College Professor	6
Cosmetologist	1
Editor	2
Engineer	3
Homemaker	19
Insurance Claim	1
Market Researcher	1
Minister	1
Nutritionist	1
Printer	1
Radio Announcer	1
Receptionist	1
Rehabilitation Counselor	1
Retired	5
School Administrator	2
School Aide	5
School Principal	1
School Teacher	5
Secretary	1
Student (Elementary)	2
Student (High School)	4
TV Announcer	2

NARRATIVE SUMMARY

Registration was held outside the Assembly Room.

A slide tape on Ohio's Libraries - Past, Present, Future was presented by Adrienne Isacke.

Hugh Durbin gave the welcome and the objective of the meeting - bring together people of all walks of life to speak out about libraries. 40% of pre-registration forms received were from citizens. Region Two is one of fourteen and includes 6 counties; 1,000,000 people living in our area and have more than 500 libraries - 19 academic, 10 institutional, 23 public + several branches, 377 school libraries, more than 50 special libraries.

Dave Layman introduced the USER PANEL. (WBNS-TV)
What can we do to make the libraries more interesting? Better lobbying - have to be sales people. Get ahold of public affairs people at the T. V. stations. Need a sales pitch. Let the public know what the libraries have and how they can help. Libraries of the future have to recognize electronics - video tape cassette machines, etc. Libraries have to become more electronic.

Ron Giles (Warner QUBE)
Personal level - Personal contact is usually through his children. Professional level - Libraries are the best place to trace information on a particular subject. When you need information quick the library is the best place to go. The public needs to know about all the different things libraries have.

Pearl Langevin (Capital University)
She was first introduced to the library through her school librarian. Libraries need excellent personnel - very capable people. School libraries - cutbacks have really hurt the elementary personnel. Most school libraries have books, media, but doors are locked. No trained personnel to run the libraries. The key is to get children in the libraries at a very early age.

Colleen McNenny (student)
In elementary school went to the library often to read. Always went to the same area - did not understand shelving, etc. Amazed at libraries today - records, magazines, pamphlets, etc. Is quiet and a good place to study. Didn't really know that much about the library until she started working in one. Libraries should reveal themselves more. They could be very valuable to students.

Dave Smith (handicapped)
White House Conference on Handicapped - involved in assessing problems and needs; then make recommendations to President. What are the problems? Get handicapped involved and let them let us know the needs. (physical disability - transportation, etc., mental disability - emotional, sensory disability - blind, deaf) The White House Conference can help one group but hurt another. Example: curb - hurt the blind but help those in wheelchairs. The handicapped should speak out - would help to have a delegate at your conference. Make services as near normal as possible for the handicapped.
1. better communications between library systems (needs are expensive)
2. books - greater accessibility
3. involve handicapped in the planning so services will be used by them

Dave Layman
Librarians feel self conscious about being a librarian. They don't brag about what they can do for the public. There are neat things in the libraries but nobody knows about them. It won't cost much to get your message on the air. Librarians should get a group together and ideas and come to T. V. stations for free time - 30 seconds. Librarians should get excited!

CON PAR - Dick Coldren

CON PAR means conference participation (everyone express view point within time limit). The group was rearranged so that those knowing each other were mixed in with people they did not know. Most were at the conference because of a personal letter they received. Some had heard the radio and/or TV releases or read about the conference in the newspaper. Each table selected a chairperson who then appointed a recorder. The chairperson then attempted to get the following:

1. Key question or concern (each person at the table)
2. Any potential solutions to questions
3. Prioritize questions

The Con Par method generated discussion of many library issues and concerns. The short time period forced participants to decide quickly what their concerns and questions were. Notes from the discussion table indicated that Region Two people were concerned about four areas:

1. Funding - Number 1 priority at most tables. Taxation sources other than intangible tax need to be found. Funds are needed to sustain existing services and personne as well as to develop newer areas. Research grants to college faculty should include a portion of support for the library. Lack of funds have caused cutbacks in services, but the libraries need to eliminate overlapping of services. State legislature should earmark specific funds for libraries. Present funding as well as future funding must be examined. Federal government and local government have responsibility to fund libraries. Library associations and library systems must improve lobbying skills in order to get more money. Librarians need to learn how to obtain money from foundations.

2. Public Relations - The message was loud and clear. Do more public relations. Let people know what libraries are and do Use the communications media - radio, television, newspaper - to better advantage. Public service spots are free on both radio and television. Send news releases to the newspaper. Prepare your announcements with descriptive words that attract attention.

The library does not have the positive image that it deserves and needs. The information, the services and the book and audiovisual collections available thru libraries are known by many people, but they also are not known by just as many, perhaps more, all of whom are potential users. Too many negative incidents or experiences exist in people's minds. Counter this by creating an awareness of library services in the public. Good public relations will generate better funding and use of library services.

3. Cooperation between all types of libraries is necessary for purpose of resource sharing and cost sharing. Librarians must communicate more with one another. Trustee should be educated regarding ability to cooperate without loss of autonomy. Legislation is needed to empower the State Library to provide incentives for cooperation. Networking, public relations, and delivery services should be part of cooperation. Cooperation without competition should be goal. Central Ohio lacks networks among libraries. The public does not have access to college and research collections. More local workshops are needed to bring libraries and communities together, to find out what the concerns of each are.

4. School library concerns were expressed at nearly every table. The lack of personnel, especially on the elementary level, the closing of some school libraries, the purchase of equipment, but lack of operating funds, the low standards as well as lack of specific support in school finance, the use of library resources in teaching, Title IV-B funding, the necessity to use volunteers, the need to improve student's attitude towards the library, the library instruction program.

RESPONSE PANEL -

How can we make the public more aware of library services?
Libraries should be cooperative with one another. Need to advertise what the library has to offer.

Funding - solution to funding other than intangible tax?
Must be since only Ohio has an intangible tax. Work with legislators and citizens. What do we need more money for? We need experts in taxation who ur lerstand taxes getting appropriated to us.

How can we get better communication between inner library and public library?
Librarians should do their best to get any information requested. Use every opportunity to answer every question - call any agency, etc. Never say "no" to a request. Ask for help somewhere if you cannot find the answer in your library.

Public relations?
We do use TV spots - time slots bad---6:00 a.m., etc. Hire professional public relations people (community experts). In Columbus we do have Warner QUBE - must provide a portion of time at no cost. Equipment can be borrowed from Warner and other groups for advertising.

Need for more qualified staff?
Libraries run by volunteers not really trained. We need a centralized training facility in Columbus. No professional level training in Columbus. Kent State has night courses for degrees in this area at the Public Library. 14 colleges in Ohio offer library/media courses while 8 colleges in Ohio have LTA training.

Lack of networks in Central Ohio?
Lack of access to college & research collections?
Local cooperation is needed, but state action is needed. State level - direction is correct. National override - need national level. CALICO - central Ohio (meeting for $1\frac{1}{2}$ year) More careful and choosy in planning.

Distribution of information on the mechanics of the library?
Elementary, Jr., Sr. high schools need indepth training on how to use the school, state, public libraries in AV, etc. Don't have this because - 1 librarian for 1,000 children (not enough librarians). Each library needs different training. Make libraries easier to use for library users.

How can private communities become involved with the public library in getting information to handicapped, elderly, etc.?
Need volunteers to do this. Rest homes, hospitals --- help has to be wanted first before we can help. Not everyone reads.

How can we change our image?
Librarians have to be people oriented - not only book oriented. Starts in library at school. Change the atmosphere of the library - locate near restaurant, have signs up, etc. The library image is on the upswing - starts in the school libraries.

Money - school libraries (elementary)? funding for personnel and materials?
Elementary school librarians must convince the administrators and teachers how important the library is. Work on the administration so that libraries can be open.

Hugh Durbin closed the conference with remarks. Today's conference has set a record on attendance - 237. Information from this conference will be sent to the State Library Committee handling the State Conference. Questions received on the Registration Forms will be forwarded to the committee.

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION

DELEGATES

Bernadine Edwards, 5040 North State Route 3, Sunbury, Ohio 43074, 965-2811, Homemaker

Anne Trimble, 613 Farrington Drive, Worthington, Ohio 43085, 885-0265, School Board Member

ALTERNATES

Nancy Montag, 5053 Sharon Hill Drive, Worthington, Ohio 43085, 451-3805, Housewife - Volunteer

Marianne Hyland, 236 Clearview Avenue, Worthington, Ohio 885-0240, Student

Edith Jackson, 1519 Doone Road, Columbus, Ohio 43221, 488-6002, (Retired) - Housewife - Widow

Richard Cartwright, 1845 Meander Drive, Columbus, Ohio 43229, 882-2899, Volunteer Specialist-Columbus Public Schools

CAMLS

Nancy Wareham
Executive Director

Cleveland Area Metropolitan Library System • 11000 Euclid Avenue • Cleveland, Ohio 44106 • (216) 368-2642

To: Diana Cohen, State Library of Ohio

From: Nancy Wareham, CAMLS

Re: SUMMARY OF PRE-CONFERENCE ON LIBRARY AND INFORMATION SERVICE - Region #3

The conference was held at the metropolitan campus of Cuyahoga Community College (CCC) on Saturday morning, May 20, 1978. Attendance exceeded the 195 who registered, 31% of whom were community representatives.

The minutes of the general sessions, prepared by Conference Reporter Mrs. Sally Baden, are attached (A). Also attached is a copy of the program and a list of the planning committee members (B and C).

The conference ran smoothly with the exception of the refreshments, which arrived an hour late. Although not a major complication, it did interfere with the scheduled discussion groups.

The success of the conference must largely be attributed to the 65 persons who served as discussion group leaders and recorders. Nineteen of these were not library-affiliated. Twenty-one topic-oriented discussion groups were held (see Attachment D for list). Perhaps a smaller number would have been more productive in light of the heavy librarian-oriented groups. However, discussions were fruitful and produced lots of notes from the recorders! (A complete set of all notes is being typed and will be forwarded.)

Themes of the discussion groups focused on two primary topics: public relations and funding. There was unanimous consent that libraries must reach the public more effectively, that the public does not have or get adequate information about library resources. With regard to funding, it was generally agreed "libraries need more." Suggestions ranged from federally funding a statewide PR campaign about libraries to making funding of libraries a state responsibility.

Other concerns voiced by more than one group were:

1. Barriers to service
    a) Hours. Public libraries should be open weekends, especially Sunday, even if must close a day during the week.
    b) Inadequate meeting room and/or parking facilities.
    c) Staff. Need well-trained, well-informed librarians. More staff training, especially in human relations skills, is needed.
2. School and public librarians should cooperate more.

3. Should libraries teach reading skills?

The following specific concerns/questions/recommendations were directed to the Ohio White House Conference on Library and Information Services by various discussion groups:

1. OWHC should seriously investigate sources of funding for libraries.
   a) Funding must come from federal government, especially for development.
   b) State needs to provide better financial support. Library and school financing should be a state responsibility.
   c) Funds should be earmarked for school libraries, use of these funds to be determined by school media staff.
   d) Seek more equitable distribution of the funds available.
2. Resolved: there should be a national statement of policy that reaffirms the freedom to read - anything at any time, and that this should be translated into law that people are entitled to and should be provided with libraries and access to information.
3. Why do so many individuals not use the library?
4. People do not know what there is for them in the library. Why not?
5. Who should pay for information accessed on data bases?
6. Public should know what the process of selection of books is.

Evaluation forms were randomly distributed in the discussion groups. Ninety-one were returned and tabulated (see attachment E for summary). Highlights of the evaluation reveal 93% felt the conference was worthwhile; 97% found the discussion groups stimulating, 99% had an opportunity to contribute their thoughts about libraries, and 84% felt the conference achieved its goal.

Two major criticisms were made of the conference. These were the lack of publicity and the preponderance of library-affiliated persons in attendance. Interestingly, these were the overwhelming concerns of the planning committee from the very beginning and were discussed at each of the four committee meetings.

The Public Relations Liaison's report is attached (F). It reflects a concentrated effort to reach all print and non-print media in the Cleveland area. To our knowledge only 2 newspapers mentioned the conference. Several radio PSA's were used although no members of the planning committee heard them. Five radio programs and two television programs on the conference were aired.

One thousand "invitations" (yellow brochures provided by the State Library) were imprinted and mailed by CCC to social service agencies, churches, organizations, Friends of library groups, library trustees, all elected city an county officials and all of the following in Cuyahoga County: presidents of schools boards, presidents of PTA, and school superintendents. An additional 2,000 brochures were distributed through the CAMLS member library's 100 outlets. Two hundred posters were distributed through area libraries to the community.

In addition, personal letters of invitation from the conference coordinator were mailed to all delegate-nominees whose names had been supplied by the State Library. The Library Council of Greater Cleveland was requested, in writing, to ask every library staff member who planned to attend to bring

at least two "citizens" to the conference. Information was distributed at the book examination meetings of both elementary and secondary school librarians, at the Cleveland Chapter meeting of Special Libraries Association, at the Legal Materials Workshop, and at the Annual meeting of the Adult Education Council. Emphasis was ALWAYS placed on the importance of citizen participation.

The conference report would not be complete without acknowledgement of the many contributions made by Cuyahoga Community College. Planning committee member Fred Davenport was in charge of arrangements at CCC. Through his efforts, CCC provided the following at no cost to the committee or the State Library:

Imprinted 1,000 invitations with date, time and place
Printed an additional 2,000 invitations
Addressed 1,000 invitations
Mailed 1,000 invitations using CCC bulk mailing permit
Printed and posted numerous directional signs
Provided security personnel for conference
Provided in-house PR staff to promote conference
Provided photographer for conference
Provided all facilities and equipment needed
Will provide conference photographs

Without the generous contributions and support of CCC, the conference could not have been a success.

Attachment A

REPORT ON

REGIONAL CONFERENCE ON LIBRARY AND INFORMATION SERVICES

The Regional Conference on Library and Information Services was opened by Mr. Thomas Boardman, Editor, The Cleveland Press at 9:35 a.m., May 10, 1978. He briefly welcomed us and introduced Dr. William J. Burns, President, Metropolitan Campus, Cuyahoga Community College, who spoke on the history of the Metro Campus and the 27,000 students now attending Tri C. He proudly told of the change of their library into a learning resources center which is now the "hub of academic facilities" rather than a repository for books. The future, he said, will bring additional services and career planning via state wide computer.

Nancy Wareham, Executive Director, Cleveland Area Metropolitan Library System was next to be introduced. Her topic "Overview of Libraries" included a summary on the types of libraries: academic, public, school and special with a background on the purpose, funding and governing of each. She then spoke of how Ohio libraries are structured and how regional, state and national coordinating plans are beginning to be implemented. The different library districts in Cuyahoga County were explained by Ms. Wareham as well as the tax structure and funding the 9 public, 12 academic, 33 school district and 40+ special libraries. She concluded by explaining the importance of citizen involvement and asked that we think of the following questions while attending the conference:

1) What changes would you like to see in libraries?
2) What are your questions and concerns about libraries?
3) Why don't people use libraries?

Mr. Boardman then introduced the Honorable Mary Rose Oakar, Representative, U.S. Congress whose topic concerned "Issues Facing Libraries". She stressed two basic thoughts:

1) Our national defense is not only arms but our thoughts
2) Communities identify with libraries as a mainstay.

Representative Oakar gave a brief overview of legislation concerning our libraries and the amount of funding now available. In closing she stated "If our greatest assets are reduced so is our ability to be free" and that "our emphasis on priorities may have to be redirected to human needs".

The meeting was then adjourned and we went to our chosen discussion groups.

At 12:00 Mr. Boardman reconvened the meeting and introduced Mr. Raymond Brown, member of the State Library Board, who expressed his impressions of the conference. He commented that we are tied to technology in every day life and that it is affecting our libraries and that this conference is the beginning of a decision making process which will chart a direction and define a purpose. The next step, he said, will be taken in Columbus this fall and will be culminating in Washington D.C. in 1979. Some of the aspects of the planning include:

1) What kinds of services?
2) How to support?
3) How to give better service to those who have little or none?
4) How to make influential people aware of needs, contributions and their responsibilities?
5) How to raise the level of use by students.

Mr. Michael Poston, Assistant Director of Development, University Hospitals,

then asked Mr. Brown to draw two names as delegates at-large to the state conference. Those selected were:

1. Barry Hemphill, Vice President of Data Processing
   Blue Cross of N.E. Ohio
2. Phillip Portnick, Director of Finance & Administration
   Legal Aid society of Cleveland

Mr. Boardman adjourned the meeting at 12:25 p.m.

Submitted,

Sally Baden

Sally T. Baden, Program Reporter
Regional Conference on Library and Information Services

REGIONAL CONFERENCE ON LIBRARY AND INFORMATION SERVICES

U.S. Representatives Mary Rose Oakar and Louis Stokes
Honorary Co-Chairmen

Cuyahoga Community College
May 20, 1978

P R O G R A M

Thomas Boardman, Moderator
Michael Poston, Facilitator

9:00	Registration	
9:30	Opening Remarks	Thomas Boardman Editor, The Cleveland Press
	WELCOME	Dr. William J. Burns President, Metropolitan Campus Cuyahoga Community College
	OVERVIEW OF LIBRARIES	Nancy Wareham Executive Director, Cleveland Area Metropolitan Library System
	ISSUES FACING LIBRARIES	Hon. Mary Rose Oakar Representative, U.S. Congress
	Announcements	Michael Poston Assistant Director of Development University Hospitals of Cleveland
10:15	*DISCUSSION GROUPS* - Session I	
10:55	Break	
11:15	*DISCUSSION GROUPS* - Session II	
12:00	*SUMMARY*	Raymond Brown President, State Library Board
	Selection of Delegates	
12:30	Adjourn	

PURPOSE

Regional Conference
Library and Information Services

1. To enable citizens, librarians and trustees to raise their concerns on library and information services for further discussion at the Ohio White House Conference on Library and Information Services.
2. To identify possible delegates to the state conference.
3. To make Ohioans more aware of library and information service issues, both through wider participation in the conference series and local public relations efforts.

PLANNING COMMITTEE - OWHC PRE-CONFERENCE

Mr. Thomas L. Boardman, Editor
The Cleveland Press
901 Lakeside Avenue
Cleveland, Ohio 44114

Ms. Jeanne Bohlen, Librarian
Cleveland Foundation Library
700 National City Bank Building
Cleveland, Ohio 44114

Mr. J.W. Coffman, Librarian
Mayfield Regional Library
6080 Wilson Mills Road
Mayfield, Ohio 44143

Ms. Dorothy Ellis
Library/Media ~~Supervisor~~- Coordinator
Rocky River Board of Education
21600 Center Ridge Road
Rocky River, Ohio 44116

Mrs. Dolly Gundersen, Director
Willoughby-Eastlake Public Library
263 East 305th Street
Willoughby, Ohio 44094

Mrs. Mary Harvey (Trustee)
3029 Fairmount Boulevard
Cleveland Heights, Ohio
44118

Mrs. C.H. Hauser (Trustee)
21351 Hilliard Boulevard
Rocky River, Ohio
44116

Mr. Frank Merrill, Head
Public Relations Department
Cleveland Public Library
325 Superior Avenue
Cleveland, Ohio 44114

Mr. Michael Poston
Assistant Director, Development
University Hospitals of Cleveland
11000 Euclid Avenue
Cleveland, Ohio 44106

Ms. Chris Richner (Student)
24597 Clareshire Drive
North Olmsted, Ohio 44070

Ms. Nancy Wareham
Cleveland Area Metropolitan
Library System
11000 Euclid Avenue
Cleveland, Ohio 44106

Additions to planning committee after its first meeting:

Mr. Fred Davenport
Manager, Technical Processing
Office of Educational Resources
Cuyahoga Community College
2900 Community College Avenue
Cleveland, Ohio 44115

Mr. Ralph Moore (Trustee)
1835 Rosalind
East Cleveland, Ohio 44112

DISCUSSION GROUPS

Attachment D

Discussion groups will meet in several buildings on campus. Signs will be posted at each location with group number and topic. Key to locations:
AUD - Auditorium; EMC - Educational Media Center; HUM - Humanities

1. PUBLIC LIBRARIES - ADULT SERVICES
HUM 115 — Ann Levine, leader; Pat Holsworth, co-leader; George Scherma, recorder

2. PUBLIC LIBRARIES - YOUNG ADULT SERVICES
AUD Rear Center — Carol Renner, leader; Carolyn George, co-leader; Rosemary Kneale, recorder

3. PUBLIC LIBRARIES - CHILDREN'S SERVICES
HUM 219 — Annette Shockey, leader; Priscilla Drach, co-leader; Ruth Hadlow, recorder

4. COLLEGE & UNIVERSITY LIBRARIES
HUM 117 — Dorothy Johnson, leader; Robert Cheshier, co-leader; Joseph Power, recorder

5. SPECIAL LIBRARIES - BUSINESS & INDUSTRY
AUD Lobby North — Rose Vormelker, leader; Phillip Portnick, co-leader; Bruce Delman, co-leader; Arthur Biagianti, recorder

6. SPECIAL LIBRARIES - HISTORICAL & CULTURAL
AUD Lobby South — Richard Rodde, leader; Karen Tschudy, co-leader; Eric Van Der Schalie, recorder

7. SCHOOL LIBRARIES - ELEMENTARY
HUM 316 — Ellen Stepanian, leader; Myldred Howell, co-leader; Juliet Thomas, recorder

8. SCHOOL LIBRARIES - SECONDARY
HUM 318 — Kitty Jo Fenderson, leader; Larry Rakow, co-leader; Paula Diehl, recorder

9. CHURCH & SYNAGOGUE LIBRARIES
AUD Right Front — Rev. Roy Priem, leader; Paula McBride, co-leader; Miriam Leikind, recorder

10. TYPES OF SERVICE - AN OVERVIEW
HUM 209 — Sarah Cody, leader; A.J. Goldwyn, co-leader; Mary Lee Schubert, recorder

11. REFERENCE SERVICES
EMC 150A — Judith Cetina, leader; Alice N. Loranth, co-leader; Sally Gillmore, recorder

12. INFORMATION & RETREIVAL SERVICES
EMC 150B — Judy Miller, leader; Sandra Scully, co-leader; Mary Fran Gumper, recorder

13. AUDIO-VISUAL SERVICES
EMC TV Studio — Richard Decker, leader; Kenneth Katona, co-leader; Mary Maloney, recorder

14. HOMEBOUND & INSTITUTIONAL SERVICES
AUD Left Front — Rev. Bernard Scarborough, leader; Marjory Craig, co-leader; Nancy Cronin, co-leader; Greg Reese, recorder

15. COMMUNITY PROGRAMMING & CONTINUING ED.
EMC Lower Level — Jean Bennett, leader; Renee Katz, co-leader; Dolly Gundersen, recorder

16. PUBLIC RELATIONS FOR LIBRARIES
HUM 309 — Thomas Boardman, leader; Patricia Jansen Doyle, co-leader; Sally Brickman, recorder

17. FUNDING FOR LIBRARIES
HUM 319 — Florence Humphrey, leader; Jeanne Bohlen, co-leader; James Pickering, recorder

18. LIBRARY TECHNOLOGY FOR THE FUTURE
EMC 152 — Barry R. Hemphill, leader; Ray Collins, co-leader; Ruth Eveland, recorder

19. LIBRARY COOPERATION
HUM 312 — Michael Poston, leader; Esther Greenberg, leader

20. CENSORSHIP IN THE LIBRARY
HUM 314 — Audrey Eaglen, leader; Kevin Sheard, co-leader; Lillian Brinnon, recorder

21. FUTURE OF THE AMERICAN LIBRARY
HUM 322 — Samuel Wolpert, leader; Antoinette Wiggins, co-leader; Ervin Gaines, recorder

NARRATIVE REPORT OF DISTRICT 11 OHIO WHITE HOUSE PRECONFERENCE
May 22, 1978

Region 11 Preconference maintained its schedule, despite loss of the moderator, whose emergency duties forced her to miss the assignment. Max Way, a delegate from Pike County, moderated the program, assisted by the coordinator.

Following the State Library slide film presentation, audience participation was opened with the questions: "What is a library?" "What does it mean to you?" Among the responses were: Resource center; Community center; Escape haven; Where children learn and hear about books; Contact with great writers of past, present and future; Bookmobile; Supplementary reading resource center; Research agency; Information organized in orderly manner.

Among concerns voiced were: Get more people into libraries to use available resources; Have better facilities and resources; Financing; Public Relations; Cooperation possible among tax-supported libraries of all types; Senior (older) persons use of the library; libraries and community involvement.

Cooperation between schools and public libraries to serve the curriculum and recreational needs of school age children generated lively discussion. A delegate strongly contended that public library bookmobiles should give service to schools, without cost. Contracts between libraries and schools were discussed. Lack of understanding of the roles of the public library and the school library became evident during the discussion. Public libraries whose appointing authorities are boards of education appeared to be more concerned with the needs of the schools than needs of the general public, in many instances.

The OELMA representative presented the organization's position paper regarding library/media centers in the schools. She pointed out that such centers need specific funding to provide staff, materials and equipment to give students and teachers ready access to all of the learning aids available. She further stated that a high degree of cooperation is currently going on among schools and libraries in many counties.

Mary Radaszewski, teacher of Hearing Impaired at Allen School, Chillicothe, translated in sign language for the deaf, although she teaches "Total Communication." No hearing impaired nor deaf persons were identified in the audience, but from comments received after the meeting, the conferees were considerably impressed with her presence and delivery. She stated that libraries should organize a special section for persons linguistically handicapped by deafness or hearing impairment, and that books and materials bought for handicapped also consider the needs of those with linguistic handicaps. The same high interest, low reading ability materials used by the deaf can also be used in reading improvement programs for library users of all ages.

Services provided to area citizens through their local libraries' membership in OVAL were outlined by Maurice G. Klein, Director. This system operates Mail-A-Book in ten counties; has contract with Ohio University to provide reference and interlibrary loan backup; and provides professional consultant services as part of the assistance to member libraries.

How to gear up this area to take advantage of constantly changing and improving technology? Microfiche readers were named in Athens (OU) and in Portsmouth. Microfilm readers are not numerous. Stretching of library budgets to purchase needed equipment to try to catch up was shown to be a grave concern. It was mentioned that libraries are eligible to purchase from government surplus and state surplus stocks.

Throughout the conference, in the many aspects of library service considered, maximum utilization of all resources now available in the region was an ongoing concern. Adequate library buildings that provide access to all persons, including those with handicaps, was identified as an urgent need. Libraries were asked to better inform the public of all services now provided by the libraries.

In summing up the preconference, the moderator asked the persons who had been selected by the Invitation Committee to tell what they had been hearing from the conference. One delegate said he was sure that libraries had come from the old time passive institution to an active one.

Fifty-six persons attended the Preconference; however not all signed the register.

The visitor from Cincinnati, who has attended other Preconferences, made his statement about controlled information. He was bitter, although he observed decorum and in no way interfered with the conference.

Seven persons who had been named delegates by the Invitation Committee were present.

The Jackson Public Library, 21 Broadway, Jackson, was an excellent meeting place. Its public room is in the same building but can be separated from the library operation, when needed. Parking is better than average, and there are ramps into the building. Library Director, Brian Stoutenberg and the library staff were gracious hosts.

Memorandum

To: Diana Cohen

From: Anthony G. Yankus

MINUTES OF

THE

OHIO WHITE HOUSE PRECONFERENCE MEETING,

NEW PHILADELPHIA

MAY 25, 1978

TUSCARAWAS CAMPUS,

KENT STATE UNIVERSITY

Dr. Francis Hazard, Director, Kent State University, Tuscarawas Branch, welcomed the group of citizens and librarians to the campus. Susan K. Schmidt, MOLO Project Director, acted as discussion leader.

Information packets were distributed to the attendees and a simple agenda was presented.

Business of the conference began with the question: "What does the word 'library' mean to you?" Responses and discussion centered in these areas:

(1) General "feelings:"

--service
--information center
--place to go "to know"
--unavailable to many
--unused by the majority
--outreach to shut-ins
--recreation -- reading for pleasure
--learning center for everybody

(2) An active part of the community:

--place to display community interests
--research
--meeting place
--free programs
--exchanges
--production area (AV materials)
--film societies
--continuing education
--home away from home
--babysitter

(3) Resources for the user:

--reference materials
--copier
--paperbacks
--computers
--microforms
--bookmobiles
--books-by-mail
--music collections
--films and filmstrips
--resources
--large selection of magazines and serials

(4) Philosophical statements of purpose:

--democracy
--cultural center
--knowledge in all forms
--mind and imagination expander
--arsenal of ideas
--archive of American and universal culture and knowledge
--unlimited opportunity
--user of badly needed tax money

An audio-visual presentation on Ohio libraries -- past, present, and future was then viewed by the group.

Following a short break, a discussion of concerns expressed during the first part of the meeting continued. The first general concern of the group centered on the question: "Why don't people use libraries?" Responses fell into these areas:

(1) The Library

--lack of facilities
--physical barriers within libraries
--distance
--telephone toll charges to call
--inconvenient hours of operation
--library system procedures
--inconvenient facilities
--lack of staff
--not enough parking spaces
--lack of materials you want

(2) Librarians:

--intimidation
--stereo type impressions
--bad experience
--lack of communication
--poor public relations
--personal contact is necessary
--don't serve non-readers
--non-service oriented
--incompetent
--do not take into account the needs of all age groupings

(3) The public:

--watch te evision
--ignorance and apathy
--people are la
--don't know what the library is and has for them
--lack of interest in reading
--increase in the number of working women
--censorship

The group expressed concern over poor communication and relations between libraries and users. It was generally agreed that librarians must improve their image to the public and launch vigorous PR programs to combat public apathy and indifference. It was suggested that "librarians may not be skilled enough to conduct public relations programs" and that "non-readers no not always understand what librarians are talking about."

The question: "how can libraries better serve you?" was posed to the conferences. Responses included:

--better public relations
--better-trained personnel
--availability lists (for materials by subject)
--analysis of community needs
--programs of instruction in the use of libraries
--more up-to-date materials
--better accessibility
--a forgiveness day for fines
--current-awareness -- current sources
--information for business on "how to cut red tape"
--build ramps for the handicapped
--better tax information
--programs to work with the non-reading adult
--greater exposure of the library through non-reading-oriented programs
--break down the barriers between/among types of libraries and geographical areas for interlibrary loan and cooperative use
--more funds for library services
--put up signs in the library
--search for special funding sources for library programs, such as the Endowment for the Humanities
--increase availability and use of television, AV, and other non-print sources information
--increase financial aid to libraries

A spirited discussion on the use of non-print media -- especially television -- in libraries ensued. A librarian's suggestion that each library in the area install a large-screen television was challenged by a citizen's comment that nearly every home has a TV and "why should the library duplicate an already accessible item?" Further comments on this subject of special interest included:

--television and video tape are already a part of the school's educational program;

--TV has the ability to do the work of many librarians and educators in information services and teaching;

--librarians and educators have the responsibility of teaching the public (especially children) to become "visually literate;"

--duplication of TV programming by video tape ought to be free from overly restrictive copyright provisions for archives, colleges, schools, and libraries;

--libraries should be the medium to provide the environment for creative use of television for educational purposes

The group expressed the need of greater school, special, college, and public library cooperation to combat inadequate financial support of libraries. The conference also agreed that utilization of technologies available would improve service to users and encourage use of library facilities by non-users.

The last item of business on the agenda was the selection of this region's delegates to the state-wide conference. This was done by lottery. Donna Kirkland and Leah Wright Miller were selected. The meeting adjourned at 4:14 p.m.

Recd 6/12/78

PRECONFERENCE PROGRAM REPORT

PRECONFERENCE PROGRAM SITE WCET Television Studios

MEETING DATE AND TIME May 25, 1978 7:00 P.M.

PRECONFERENCE PROGRAM COORDINATOR/COMMITTEE Cheryl C. Albrecht - Coordinator
Nancy Calkins - PR, Bob Rodger
JoAnn Johnson, John Gilmore

PRECONFERENCE PROGRAM REPORTER --

TOTAL ATTENDANCE 121

BRIEF DESCRIPTION OF AUDIENCE COMPOSITION (MALE, FEMALE, AGE, OCCUPATION)
37 (31%) 84 (69%) 25-70 White collar/ librarian/school teachers/social workers/a few minorities

AUDIENCE RESPONSE TO A-V PRESENTATION Not given
excellent ____
good ____
poor ____

LIST OF DISCUSSION QUESTIONS USED TO PROMPT AUDIENCE RESPONSE:
My committee felt very strongly about not having any "planted" questions. They were concerned that librarians would ask questions that were too leading so the small group format was chosen. The citizens on the committee*

NARRATIVE SUMMARY: (Attach separate sheet if necessary. Include major discussion questions, audience response and participation.)

DELEGATES SELECTED: INCLUDE NAME, HOME ADDRESS, BUSINESS ADDRESS, HOME PHONE, BUSINESS PHONE, OCCUPATION
information in the hands of Adrienne Isacke

PROGRAM PACKAGE EVALUATION
excellent X
good ____
poor ____

ADDITIONAL COMMENTS: (Please include minutes if there is a reporter and also include tape of program.)

PRECONFERENCE PROGRAM COORDINATOR Cheryl Albrecht

PRECONFERENCE PROGRAM REPORTER --

PRECONFERENCE OBSERVER Julianne Phillips

* felt strongly that if people came, they would have something to say without any pre-planned questions. The moderator felt the same way.

OTHER COMMENTS ABOUT PRECONFERENCE PROGRAM:
The meeting started at 7:45 P.M. I was planning 7:00-7:30 for registration, however, this half-hour was not stated specifically on the agenda. This caused some anxieties as well as did an additional 15 minute delay caused by the cameramen.

Sometimes WCET cameramen were distracting as they were speaking loudly into their headsets. Otherwise the WCET people were extremely helpful. We hope to get a televized program from the tapes.

User panel - excellent.

Reactor panel - informed.

I do think some of the librarians in the audience talked more than necessary and enjoyed being on camera!

PRECONFERENCE ARRANGEMENTS REPORT

Comment briefly about these features of the preconference site:

DIRECTIONAL SIGNS Excellent!

ACCESSIBILITY Ramps were available to the site of the conference from the parking area. However the stage set was lacking as far as accessibility for the handicapped.

ROOM ARRANGEMENT Excellent!

SOUND SYSTEM Some microphone problems

LIGHTING Excellent!

Did you observe deaf persons in the audience? No
If yes, was there an interpreter? _____

Were refreshments served? No
If yes, were they donated? Did audience contribute? _____

OHIO WHITE HOUSE CONFERENCE ON LIBRARIES & INFORMATION SERVICES

INFORUM 78

TAKE PART IN TOMORROW

The Ohio White House Conference on Libraries and Information Services

Hamilton and Butler Counties Preconference

May 25, 1978 7:00 P.M. - 10:00 P.M.
WCET Studios

AGENDA

I. Registration

II. Welcome and introduction of the Conference Moderator, Miles Martin, Chairman and Professor, Library and Information Services, University of Toledo
-- Cheryl Albrecht, Preconference Coordinator

III. Introductory remarks
-- Miles Martin

IV. User Panel (various user viewpoints are represented -- handicapped, minority, senior citizen, and institutionalized)
-- Janet Rodger
-- Arabella Cosby
-- Laura Feder
-- Lou Torok

V. Small Discussion Groups
Each group will:
-- identify each person's primary library and information service concerns
and/or identify key questions of concern
-- record any possible solutions to concerns presented
-- prioritize concerns

BREAK

VI. Reactor Panel
This group of librarians and information specialists will react to the concerns raised in the small groups.
There will also be time for all conference participants to respond to the reactor panel.

VII. Delegate Selection (lottery method)
Introduction of delegates

VIII. Where do we go from here?
-- Cheryl Albrecht

Major Concerns:

1. Public awareness that one can find needed information.
   Public awareness of library services available.

2. Public Relations/Advertizing
   --to users
   --to those who fund

3. Access for all
   --physical access to buildings
   --better access to materials

   Barriers to information should be removed.

   Access should be timely, available, equitable, convenient, quick and obtainable in a coordinated format.

   Free access debated.

4. Coordination and cooperation between school and public libraries.

5. Library Cooperation
   --need for coordination of networks and other resources

6. Funding (especially school and public library funding)

7. Special services (ie. handicapped, institutions, etc.)

8. Better user instruction in libraries

9. Building the collection/selection policies/censorship
   --what factors should be weighed in the selection of books purchased with public funds?
   --the public should be informed of selection policies.

10. How to make information available to the 40% of the population which are non-readers (and who are not dumb or slow learners)

11. Better and more use of media

12. Libraries are not used by the majority of Americans (only 10% use them)

13. Making information available speedily and efficiently

14. Outreach -- libraries need to be active not passive

15. Libraries should make use of existing technology
   --additional problem of how to fund expensive but needed services (on-line searching)

16. Library staffs should be more sensitive to the public
   --change the image!

17. Libraries should be open on Sundays

Major Concerns: Cont'd

18. Oral History tapes should be done

19. What is the purpose of a library and whom do libraries serve?

Other Concerns:

1. If the general public were to be made aware of all the services of the public libraries, would not those facilities be inundated?

2. Research funding should be provided for the development of a technology to provide quick access to information and for the subsequent intruction of professionals.

3. The information problem is larger than just a library problem -- what about a Department of Information at the federal level?

4. Conflict: The right to have information vs. the privacy of information.

5. Need to start early in getting students used to libraries.

6. Need to package information for people (eg package for new city residents).

7. Super - market library - one place for everything with real variety. There is an "All-Information" Center in Detroit. (a referral service).

8. Better attention to youth after age 12.

9. What is the role of the State Library of Ohio?

10. Library credit cards are used in Vermont. People phone and order books.

11. Better subject access to the catalog should be provided especially if we are to provide the right amount of information needed <u>quickly</u>.

(<u>All</u> the data collected will be given to the delegates before the State Conference.)

May 31, 1978

Memo to: Cheryl C. Albrecht

From: Robert W. Rodger

Re: White House Converence on Libraries, WCET, Thursday, May 25, 1978.

Our contact at WCET, Harry Mohr, said if the program could be exciting enough, it possibly could be material for a televised program. Accordingly, the camera were in readiness and photographed the proceedings.

Miles Martin, of Toledo, Ohio, was the moderator. He spoke briefly on the purpose of the meeting and said that at such a conclave participants can focus on the issues of information dissemination. He cited how libraries have historically responded to the information needs of society and noted that they helped immigrants learn the new language, learn about the community wherein the immigrants were to move.

He then mentioned that public libraries are in a unique position to supply the information needs of citizens. "We citizens now need to say what those needs are," said Martin.

With this as a preamble he introduced the panel of four persons. The first was Janet Rodger, who cited certain needs of the physically handicapped in library buildings. She also told the assemblage about how the library introduced the classes in sign language.

She noted that 2/3 of the present public library buildings accomodate handicapped persons well and noted that buildings should be more accessible. She urged that more people be trained at the library to handle deaf peoples' problems. She also urged that signs be put up in libraries near doors that say in effect, "Staff are equipped to communicate with the deaf in sign language."

She told about the telly telephones, an instrument that connects to standard telephone. She said one belongs in each library. She also said there is a need for more large print books. She said a patron complained to her about the lack of variety in titles. There is but one book relating to sports in large print, she claims. She urged that the branch personnel and Main too learn more on how to serve the needs of the retarded adult.

Lou Torok, who works for the Catholic Telegraph, was incarcerated for several years in Lucasville. He said he had authored two books, one of which this reporter has read (Straight Talk from Prison). He also told of his troubles with a 15-year-old foster son and the needs of youth. He said libraries are the most influential means of change in society. He also said that librarians and citizens should fight every effort made to cut off funds for libraries. He said in some areas libraries are considered frills and are the first to lose funds.

Torok also said that alienation (loneliness) can harm an incarcerated person. The prison library helped him a great deal. The libraries here in Hamilton County that are in the Workhouse and the County Jail are "disasters." He claims that in the county jail no books are permitted.

A woman whose first name is Laura said she was a widow and cited the need of libraries to solve information problems for the elderly. "Libraries can help people who don't want to retire to nothingness," was one of her remembered quotes. Her thesis was that libraries can help the elderly with information on how to cope with obtaining help for various and sundry reasons.

Laura said that Butterfield Senior Center asked her to come to the meeting . She said one of the things people asked her often is "What can you get in libraries besides books?" This information, she said, should be spread out for people to know about it.

Arabelle Minorette is a fiftyish black woman who came to Cincinnati in 1950 from southern Louisiana. She said when she first came here, the library was "the one source of company." She said she would like to see libraries give outmore information on other cultures. She said she was ignorant of such terms as Watts and Korea when they burst on the scene in 1966 and 1950 respectively. She complained that there is much material in libraries about Europe, but not of other nations. She compained also that when she went to Europe the people there had misconceptions of black Americans.

In toto some 115 persons registered for the pre-conference. State Library staff persons said they thought our turn-out was good, and that this was the only conference to have their proceedings televised.

Following are impressions I gathered from attending the two and three quarter hour session:

1.) Librarians--particularly public librarians--should act "more interested" in the people who come into the buildings seeking help.

2.) There should be more "public awareness" of what libraries are, what they have and their goals.

3.) There should be more directional signs in libraries.

4.) The public should have more say so in the purchase of books.

5.) Who are the trustees of public libraries? What do they do? Why are they appointed instead of elected? The public should have more say so in the choosing of trustees.

6.) Can Sunday hours be instituted?

7.) Several references were made regarding the University of Cincinnati and medical libraries, such as data processing, on-line reference, and computer technology.

8.) A GCLC member asked that there be more cooperation between libraries. He was upset because the Public Library was not a full borrowing member.

9.) Parents complained about a shortage of material when teachers made homework assignments.

10.) One librarian complained about the lack of a Union catalog. Hal Schell pretty well answered that complaint with OCLC factual material.

11.) A librarian was complaining about paraprofessionals becoming more common, and were takingover duties that "rightfully belonged to professionals."

12.) The question was asked whether a new library law would come out of the pre-White House conferences in Ohio.

13.) There was a great deal of interest in the revival of oral history, what PLCH called "Memory Ink" years ago. This was raised by a special librarian.

Although I was not able to keep my eyes on him at all times, I wondered whether some of the ferment about public libraries might have originated with Richard K. Pedu. He did not speak publicly and made little noise, but he was in conversation with many people before the beginning of the conference, and I do not doubt that many of the criticisms of public libraries were the work of this man talking to persons who might have shared his attitudes in part.

IV. Conclusions

IV. Conclusions

Possible Key to group meetings, 30-250 participants, is an enthusiastic moderator.

"What is a library?" This question proved to be a good icebreaker and gave everyone an opportunity to input immediately. (i.e. COIN, SWORL, WORLDS)

A-V presentation and program packet were well received; both items generated questions.

Prepared agenda gave citizen participants a feeling for the purpose and format of the meeting.

Utilization of citizen/user panel as a part of agenda made the entire audience (citizens/librarians) aware of importance of citizen/user input. (i.e. CALICO, NOLA)

Invitation of state representatives from area to attend the meetings and the opportunity to speak out gave participants a chance to exchange ideas and concerns. (i.e. CAMLS, WORLDS, INFO)

An exceptional technique for obtaining citizens' input is the "testimony" format. (i.e. NOLA meeting at Warren)

Election of delegates met with greater approval than the lottery method. (i.e. NOLA meeting at Chardon)

Lead time to prepare for regional meetings was inadequate for persons assigned tasks not in their normal realm of activity. For that reason it is suggested that if such endeavors are planned for the future, a public relations firm/convention bureau should be hired to prepare for and publicize the event.

Citizen's input in preliminary planning is absolutely necessary. Lack of this input results in a slanted viewpoint; use of jargon and internal professional concerns being highlighted instead of citizen concerns.

Lack of support in some areas by libraries and library staff; non-attendance by special libraries led to an overemphasis on only a few types of libraries.

Group meetings do not lend themselves to recommendations - only concerns can be listed.

2 1/2-3 hour format did not allow for intensive/extensive discussion. May be a plus - did not allow time for debate/arguments to evolve.

Program sites - some proved to be very accessible (physically and psychologically). Other sites were somewhat intimidating, especially to citizens.

Follow-up response postcards gave those attending preconferences a chance to ask further questions or make statements in addition to the preconference discussion.

Questions pertaining to the method of delegate selection could have been answered more succinctly by a representative from that subcommittee. In the future, representatives from key subcommittees should attend all preconference meetings.